



# 2026 Sales Prospectus

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Contact us today, we look forward to partnering with you

# About NAHN

The National Association of Hispanic Nurses is a nonprofit organization devoted to ensuring high-quality health care delivery to Hispanic communities and promoting professional excellence among bilingual and bicultural nurses.

Since 1975, NAHN has been the nation's leading professional society for Latino nurses. With **more than 40 chapters** and **approximately 3,000 members**, NAHN brings together nurses, health care professionals, administrators, students, and academic leaders from across the United States and beyond.

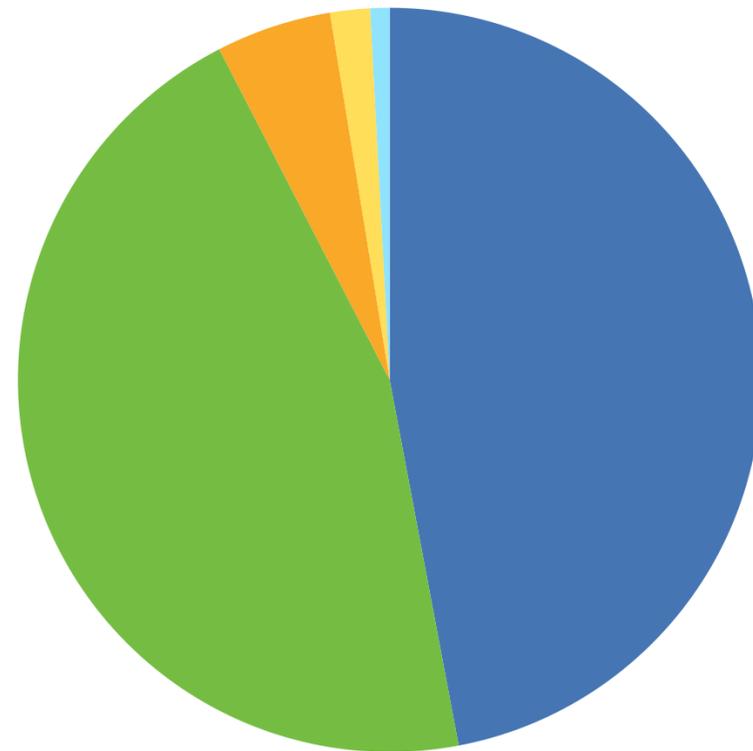


# About NAHN

## Who are NAHN members?

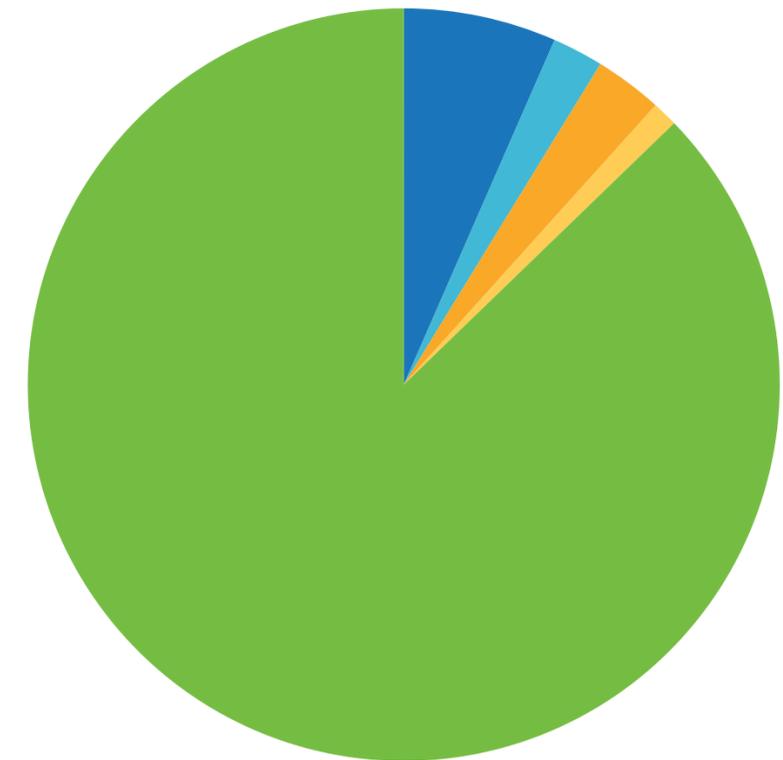
### Member Type

- General (Nurse)
- Student
- Nursing Affiliate
- Affiliate
- Emeritus



### Licenses

- APRN
- CAN
- LPN
- LVN
- RN

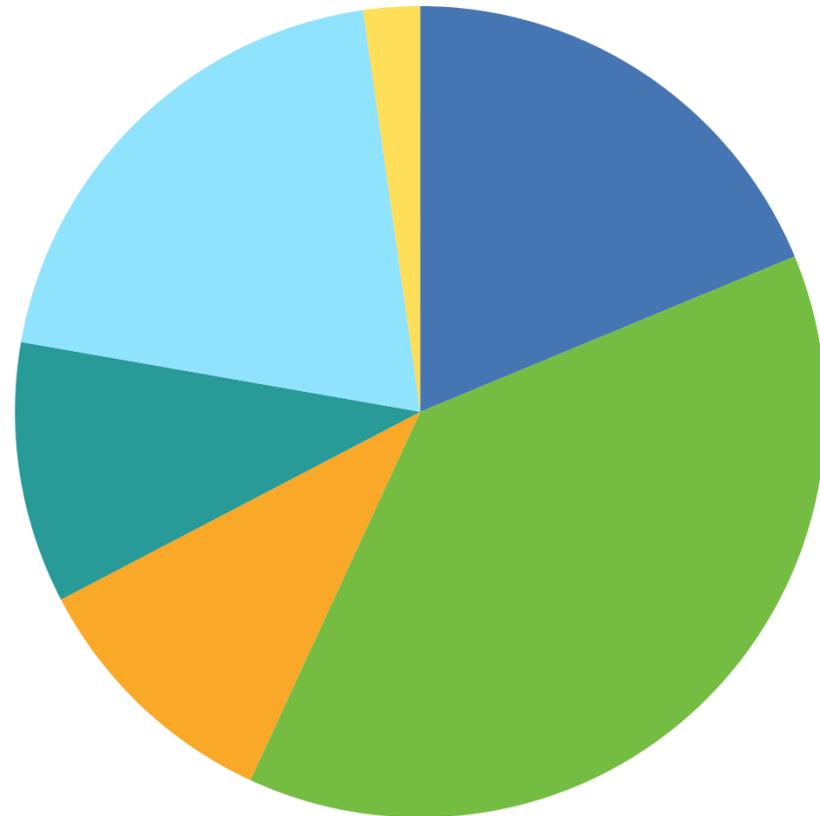


# About NAHN

## Who are NAHN members?

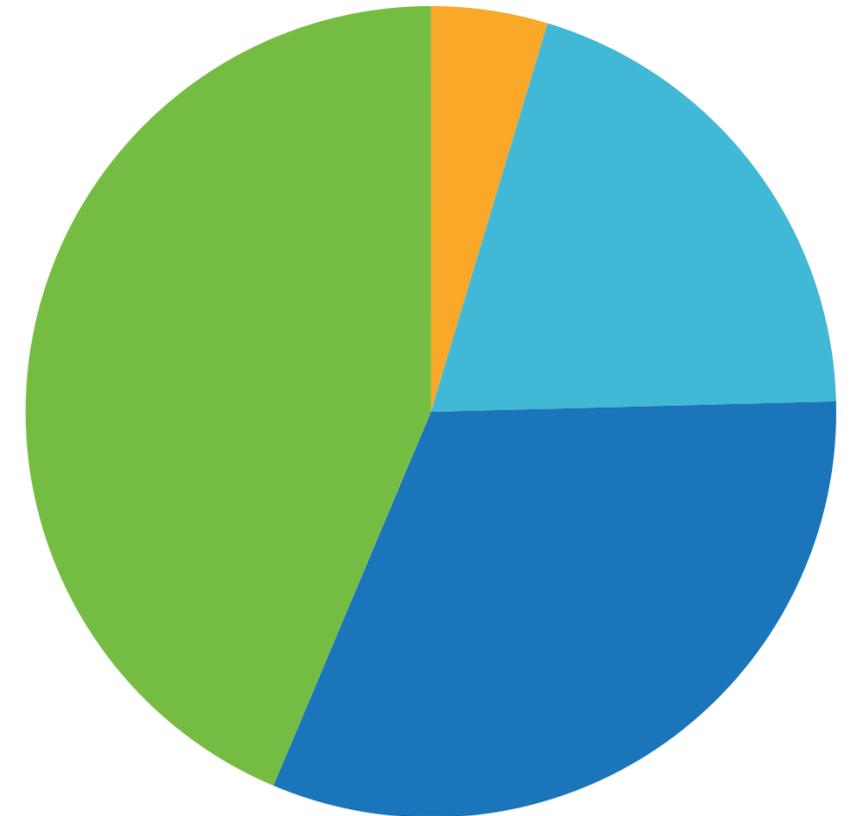
### Highest Degree

- Associates
- Bachelors
- Doctorate
- High School
- Masters
- Voc-Tech



### Generation

- Baby Boomer
- Generation X
- Generation Z
- Millenials

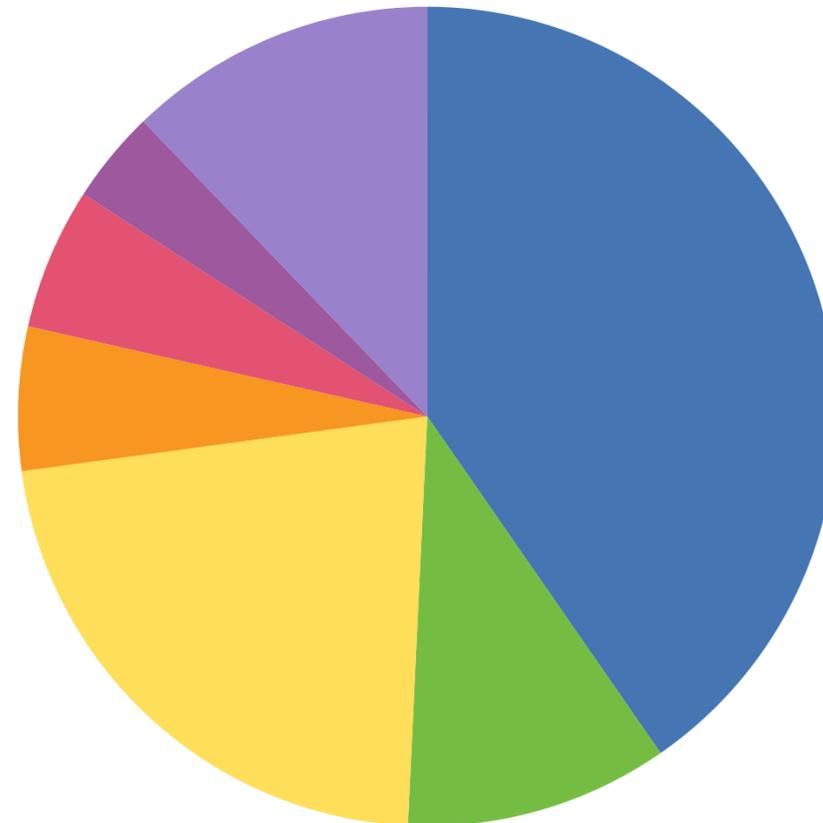


# About NAHN

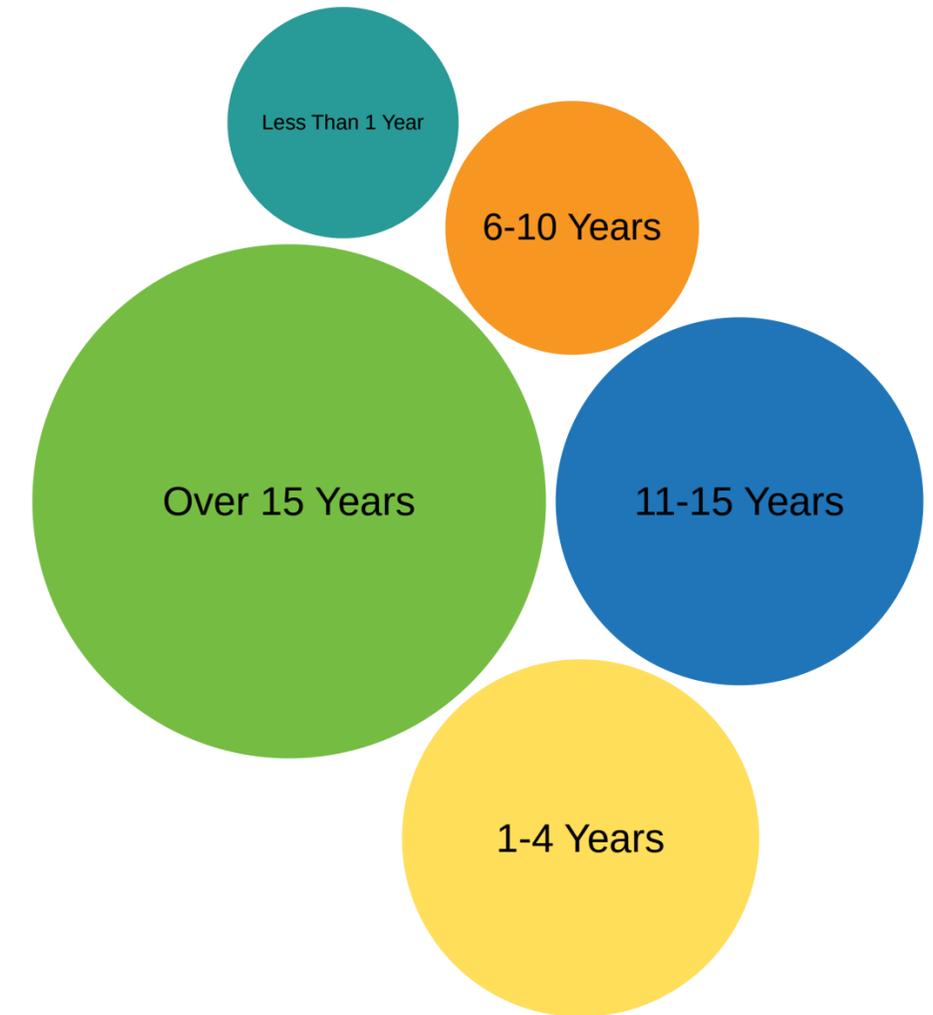
## Who are NAHN members?

### Workplace

- Acute Care Hospital / Multihospital System
- Ambulatory Care/ Clinic/ HMO
- Academic / Education
- Government / Public Health Agency
- Nursing Home/ Long Term Care / Home Care
- Private Industry / Self Employed
- Other



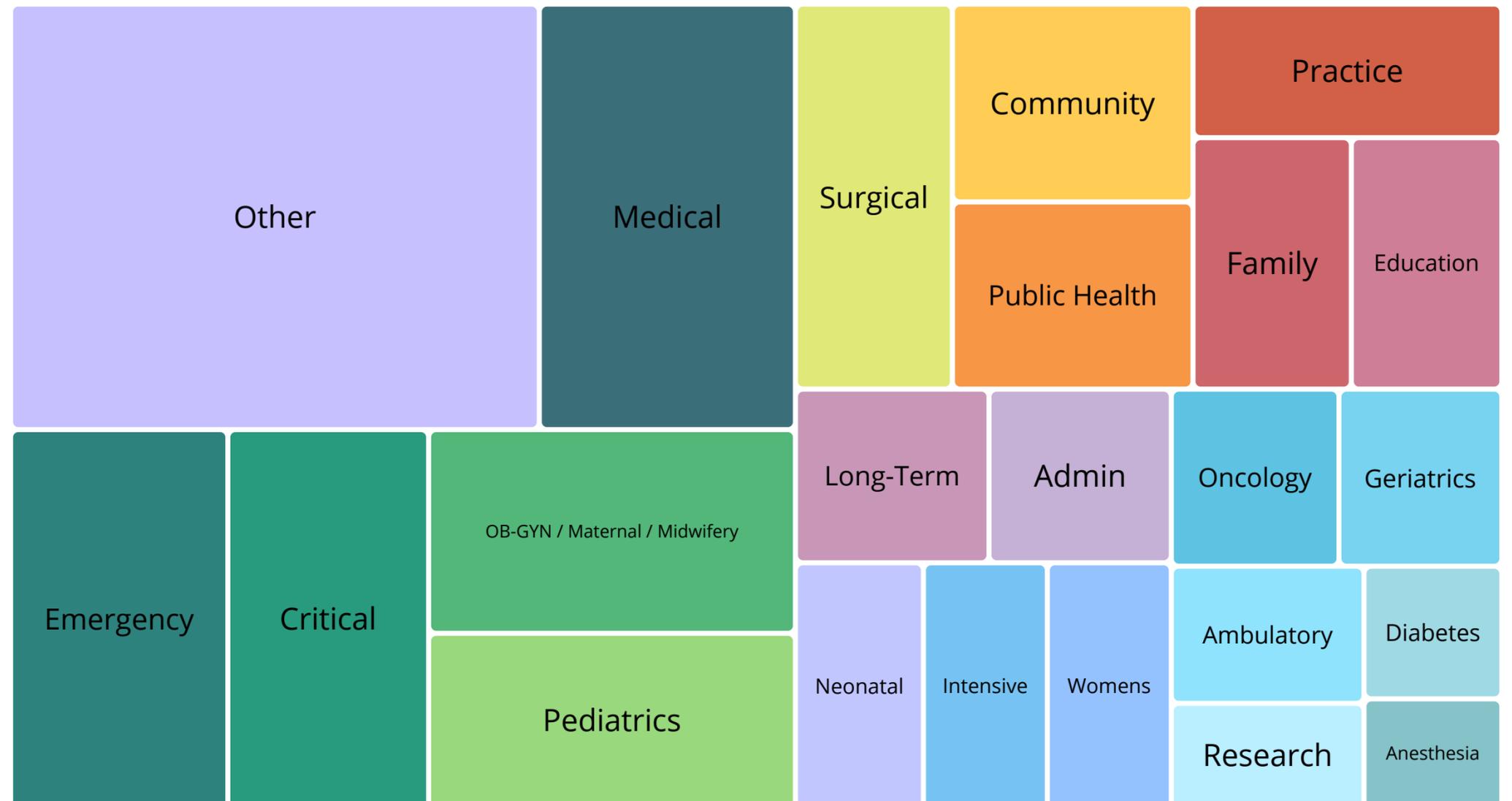
### Years of Experience



# About NAHN

## Who are NAHN members?

### Top Specialties





*NAHN works to recruit Latinos into the nursing profession.*

**5.6%**

According to 2020 Census data, there are 62.1 million Hispanics living in the United States, representing 18.9% of the total US Population.

However, of the more than 4 million registered nurses in the US, only 5.6% identify as Hispanic or Latino.

*(Sources: 2020 National Nursing Workforce Study and Office of Minority Health)*



# Year-Round Opportunities



# Corporate Membership

Corporate Membership is one of the most important ways corporations can support NAHN's mission of improving the quality of health care for Hispanics and supporting the nurses who help provide that care.

## CORPORATE MEMBER RECOGNITION BENEFITS

- Announcement in NAHN e-newsletter
- Specially designed Corporate Member logo for use in marketing materials
- Logo recognition on event signage, in e-newsletter, and on NAHN website
- Discount on Career Center ads (\$50) and year-round digital ads (30%)

## MEMBERSHIP BENEFITS FOR A COMPANY REPRESENTATIVE

- One non-voting national NAHN individual membership for a representative from the company
- Opportunity to purchase chapter memberships for company representative (\$25 per chapter)
- Company representative receives NAHN e-newsletter, member event invitations, subscription to HHCI Journal, opportunity to register for NAHN Annual Conference at member rate

**Investment: \$3,000 per year**



# Council of Business Advisors

**Sponsors who support NAHN at the \$30,000 level and above are invited to the Council of Business Advisors (CoBÁ), NAHN's most prestigious collaboration level.**

The CoBÁ is comprised of industry-leading professionals who seek to unite their voices with NAHN members to improve Hispanic health.

Through collaboration with the NAHN Board of Directors, the CoBÁ plays a critical role in:

- Helping identify Hispanic health trends and issues for NAHN to address
- Making recommendations on policy and programs that merit monitoring and action by NAHN
- Facilitating engagement with potential partners

CoBA membership extends through the end of the calendar year.

**Investment: \$30,000 total over the course of the calendar year**

# Career Center

**Meet your recruitment goals and attract top talent through the NAHN Career Center.**

Reach high-quality candidates through the NAHN Career Center and our alliance with the National Healthcare Career Network. The network links the job boards of 275 leading healthcare associations, including NAHN, and is a preferred resource for healthcare talent. Your positions can be posted just to the NAHN Career Center or to the entire network, helping you reach thousands of potential candidates.

- **Discount for Corporate Members:** NAHN corporate members receive a \$50 discount on each post by using a promotional code. Contact NAHN to request your code or to inquire about becoming a Corporate Member.

**Investment: \$330 and above**

# Digital Ads & Marketing

## E-Newsletter Ads

- 1 month: \$600 (4 issues)
- 3 months: \$1,600 (12 issues)
- 6 months: \$3,000 (25 issues)
- 12 months: \$5,750 (50 issues)

**Sent weekly to NAHN members and public subscribers with an excellent average open rate of 55%.**

*Banner ad (top of newsletter): One available, 700px wide x 100px high.*

*Sponsored content ads: Up to three available, 1200px wide x 675px high.*

*File types: jpg, png. Artwork due one week prior.*

## Email Blast

- One exclusive e-blast to all NAHN members: \$3,000

**Send a focused message highlighting your organization to all NAHN members.**

*Content to be developed by sponsor, based on mutually selected schedule.*

## Website Banner Ads

- 1 month: \$525
- 3 months: \$1,325
- 6 months: \$2,375
- 12 months: \$4,500

**Be featured on nahnnet.org, receives over 5k pageviews per month.**

*Three available, 600 x 100 pixels. File types: jpg, png. Artwork due one week prior to first ad placement.*

## Webinar & Webinar Series

- One-hour webinar: \$3,000
- Series of two one-hour webinars: \$5,400
- Additional webinars at a greater discount

**Engage with NAHN members through an educational webinar.**

*Content to be developed and presented by sponsor, based on mutually selected topics and schedule. Sponsors will receive email list of attendees who opt-in to share their information.*



# Conference Opportunities

A graphic for the 51st Annual Conference. It features a stylized city skyline in shades of blue and brown. A large green "51" with a blue and orange swoosh underneath it is prominent. To the right, the words "ANNUAL" and "Conference" are written in blue and orange respectively. The NAHN logo is in the top left of the graphic.

**51<sup>ST</sup> ANNUAL  
Conference**

**Denver, Colorado • July 15-17, 2026**  
— Denver Marriott Tech Center —

# Bienvenidos!

The NAHN Annual Conference attracts approximately 400 nurses, physicians, nurse educators, researchers, clinicians, case managers, healthcare innovators, and students.

Our event is the only nursing association meeting dedicated to exploring healthcare issues affecting the Hispanic population and proposing potential solutions.

**The NAHN 51st Annual Conference will be held July 15-17, 2026 in Denver, Colorado.**





**The NAHN Annual Conference is the perfect platform for your organization to make new contacts, increase brand awareness and promote your initiatives!**

Through our exhibitor and sponsor opportunities, you will expand the reach of your products and services among healthcare's most influential practitioners.

INCLUSIVE  
PACKAGES

# Presenting Level

*Exclusive Sponsorship*

## Benefits

### ANNUAL CONFERENCE

- 1-Hour Session Presentation\* (*prefer CE-eligible*)
- Exclusive recognition as Presenting Sponsor
- Three conference passes (*excludes admission to Gala*)
- Double exhibit booth package in prime location
- Exhibitor scavenger hunt participation
- Full-page ad\* in the Program Guide with prime location (*due 6/2*)
- Logo featured in the Annual Conference app, website, promotional emails, signage and printed materials
- Pre- and post-conference thank you on social media
- Exclusive pre-conference eblast to registrants
- Post-conference attendee mailing list (*excludes email, phone, fax*)
- Tote bag insert\* (*sponsor provides material by 6/2*)

### NON-CONFERENCE

- Seat on the NAHN Council of Business Advisors (CoBÁ) through 12/31/26
- Corporate membership in NAHN through 12/31/26
- Ad\* in the NAHN weekly e-newsletter or on the NAHN conference webpage for one month in 2026 (*artwork provided by sponsor, subject to availability*)
- Option to provide Webinar Series of two 1-hour webinars\* in 2026

*\*Subject to NAHN Approval.*

**Investment: \$45,000**

INCLUSIVE  
PACKAGES

# Platinum Level

## Benefits

### ANNUAL CONFERENCE

- 45-Minute Session Presentation\* (*prefer CE-eligible*)
- Three conference passes (*excludes admission to Gala*)
- Exhibit booth and scavenger hunt participation
- Full-page ad\* in the Program Guide with prime location (*due 6/2*)
- Logo featured in the Annual Conference app, website, promotional emails, signage and printed materials
- Pre- and post-conference thank you on social media
- Exclusive pre-conference eblast to registrants
- Post-conference attendee mailing list (*excludes email, phone, fax*)
- Tote bag insert\* (*sponsor provides material by 6/2*)

### NON-CONFERENCE

- Seat on the NAHN Council of Business Advisors (CoBÁ) through 12/31/26
- Corporate membership in NAHN through 12/31/26
- Ad\* in the NAHN weekly e-newsletter or on the NAHN conference webpage for one month in 2026 (*artwork provided by sponsor, subject to availability*)
- Option to provide a 1-hour webinar\* in 2026

*\*Subject to NAHN Approval.*

**Investment: \$37,500**

INCLUSIVE  
PACKAGES

# Diamond Level

## Benefits

### ANNUAL CONFERENCE

- 30-Minute Mini Session Presentation at the NAHN Annual Conference
- Three conference passes (*excludes admission to Gala*)
- Full-page ad\* in the Program Guide (*due 6/2*)
- Exhibit booth and scavenger hunt participation
- Logo featured in the Annual Conference app, website, promotional emails, signage and printed materials
- Pre-conference thank you on social media
- Post-conference attendee mailing list (*excludes email, phone, fax*)
- Tote bag insert\* (*sponsor provides material by 6/2*)

### NON-CONFERENCE

- Corporate membership in NAHN through 12/31/26
- Ad\* in the NAHN weekly e-newsletter or on the NAHN conference webpage for one month in 2026 (*artwork provided by sponsor, subject to availability*)
- Option to provide one 1-hour webinar\* in 2026

*\*Subject to NAHN Approval*

**Investment: \$30,000**

INCLUSIVE  
PACKAGES

# Emerald Level

## Benefits

### ANNUAL CONFERENCE

- Up to 5 minutes of stage time to talk about your organization or show a promotional video to the full conference audience
- Two conference passes (*excludes admission to Gala*)
- Exhibit booth and scavenger hunt participation
- Half-page ad\* in the Program Guide (*due from sponsor 6/2*)
- Logo featured in the Annual Conference app, website, promotional emails, signage and printed materials
- Pre-conference thank you on social media
- Post-conference attendee mailing list (*excludes email, phone, fax*)
- Tote bag insert\* (*sponsor provides material by 6/2*)

### NON-CONFERENCE

- Corporate Membership in NAHN through 12/31/26
- Ad\* in the NAHN weekly e-newsletter or NAHN conference webpage for one month in 2026 (*artwork provided by sponsor, subject to availability*)

*\*Subject to NAHN Approval.*

**Investment: \$20,000**

INCLUSIVE  
PACKAGES

# Spotlight Sponsor

## Benefits

### ANNUAL CONFERENCE

- 3 minutes of stage time to discuss your organization or show a promotional video to the full conference audience
- One conference pass (*excludes Gala ticket*)
- Logo featured in the Annual Conference app, website, promotional emails, signage and printed materials
- Post-conference attendee mailing list (*excludes email, phone, fax*)

### NON-CONFERENCE

- Corporate Membership in NAHN through 12/31/26

*\*Subject to NAHN approval*

**Investment: \$8,000**

INCLUSIVE  
PACKAGES

# Latino Leadership Institute Sponsorships

## LLI Premier Sponsorship \$12,500

- Full Session Presentation - 45 minutes
- One conference pass (*excludes Gala ticket*)
- Logo featured in the app, website, promotional emails, signage & printed materials
- Post-conference attendee mailing list (*excludes email, phone, fax*)

### NON-CONFERENCE

- Corporate Membership in NAHN through 12/31/26

## LLI Session Sponsorship \$10,000

- Mini Session Presentation - 30 minutes
- One conference pass (*excludes Gala ticket*)
- Logo featured in the app, website, promotional emails, signage & printed materials
- Post-conference attendee mailing list (*excludes email, phone, fax*)

### NON-CONFERENCE

- Corporate Membership in NAHN through 12/31/26

*\*Subject to NAHN approval*

**Note:** The Latino Leadership Institute is a special professional development workshop held the first day of the conference for approximately 75 NAHN chapter leaders and future leaders.

# Exhibits



## 10' x 20' Exhibit Booth \$6,000

- 10' x 20' exhibit booth
- Four Exhibit Hall passes for booth staff
- Option to purchase discounted conference registrations
- Two 6' tables, four chairs, booth sign and basic tablecloth
- Listing in the conference app and conference website (*reserve by 6/2 for inclusion*)
- Post-conference attendee mailing list (*excludes email, phone and fax*)

**NOTE:** Exhibitor opportunities are designed for organizations offering products, equipment and services which will benefit or promote the development of the nursing profession. NAHN reserves the right to determine eligibility of any Exhibitor at any time.



## 10' x 10' Exhibit Booth \$4,000

- 10' x 10' exhibit booth
- Two Exhibit Hall passes for booth staff
- Option to purchase discounted conference registrations
- One 6' table, two chairs, booth sign and basic tablecloth
- Listing in the conference app and conference website (*reserve by 6/2 for inclusion*)
- Post-conference attendee mailing list (*excludes email, phone and fax*)

### DISCOUNTS:

- NAHN Education/Corporate Partners receive \$500 off 10' x 10' booth
- Non-profit Medical Associations receive \$500 off 10' x 10' booth
- University Non-Profit receive \$200 off 10' x 10' booth

Gala Event Sponsor  
\$20,000  
Exclusive



# Gala Event

## SPONSORSHIP OPPORTUNITIES

- Introduction speaking opportunity at the Gala (*3-5 minutes*)
- Reserved table at the Gala in a prime location (*includes 10 Gala tickets*)
- Two NAHN Annual Conference passes
- Ad in digital gala slides (*artwork provided by sponsor by 6/2, subject to NAHN approval*)
- Company logo prominently displayed at the Gala
- Gift of your choosing at each place setting (*materials produced at sponsor's cost*)
- Logo featured in the conference app, website, emails, signage and printed materials
- Pre-conference social media recognition
- One non-exclusive e-mail distribution
- Post-conference attendee mailing list (*excludes email, phone, fax*)

***This opportunity is exclusive to one sponsor.***

*The Gala is one of the most highly anticipated social events at the Annual Conference. It's an opportunity for attendees to unwind, make connections, dance and celebrate Hispanic culture.*

# Gala Event

## SPONSORSHIP OPPORTUNITIES

**Photo Booth Sponsor**  
**\$7,500**  
Exclusive

**Gala Table Sponsor**  
**\$4,000 (half table)**  
**\$7,500 (full table)**  
Up to 5 Available

- Logo on physical and digital photos given to participants for sharing
- Logo featured on NAHN conference webpage
- Post-conference attendee mailing list (*excludes email, phone, fax*)

- Half table (*5 Gala tickets*); Full table (*10 Gala tickets*)
- Two conference passes
- Ad in digital gala slides (*artwork provided by sponsor by 6/2, subject to NAHN approval*)
- Company logo prominently displayed at the Gala
- Logo featured on NAHN conference webpage
- Post-conference attendee mailing list (*excludes email, phone, fax*)



*The Gala is one of the most highly anticipated social events at the Annual Conference. It's an opportunity for attendees to unwind, make connections, dance and celebrate Hispanic culture.*

# Event SPONSORSHIP OPPORTUNITIES

**Lunch Sponsor**  
**\$7,500**  
2 available

**Breakfast Sponsor**  
**\$5,000**  
2 Available

**Break Sponsor**  
**\$3,000**  
3 Available

- Opportunity to welcome the audience (3-5 minutes)
- One conference pass (excludes Gala ticket)
- Logo on event signage and NAHN conference webpage
- Post-conference attendee mailing list (excludes email, phone, fax)

- One conference pass (excludes Gala ticket)
- Logo on event signage and NAHN conference webpage
- Post-conference attendee mailing list (excludes email, phone, fax)

- One conference pass (excludes Gala ticket)
- Logo on event signage and NAHN conference webpage
- Post-conference attendee mailing list (excludes email, phone, fax)



# Event

## SPONSORSHIP OPPORTUNITIES

**Wellness Event Sponsor**  
**\$3,000**  
Exclusive

**Professional  
Headshot Sponsor**  
**\$4,000**  
Exclusive

**Affiliate Reception  
or Event**  
**\$500**

- NAHN will host a wellness activity (yoga, Zumba or running meet-up)
- Logo on event signage
- Logo featured on NAHN conference webpage
  
- One conference pass (*excludes Gala ticket*)
- Logo on event signage and NAHN conference webpage
- Post-conference attendee mailing list (*excludes email, phone, fax*)
  
- Host an affiliate event or reception at the conference host hotel
- Limited time slots are available
- Room reservations must be completed through the National Association of Hispanic Nurses
- Association staff will place you in contact with the hotel to set up food & beverage for your event
- Contact us today at [sales@thehispanicnurses.org](mailto:sales@thehispanicnurses.org) to set-up your event



# Student

## SPONSORSHIP OPPORTUNITIES

**Student Bootcamp  
Lunch Session Sponsor**  
**\$6,500**  
(Exclusive)

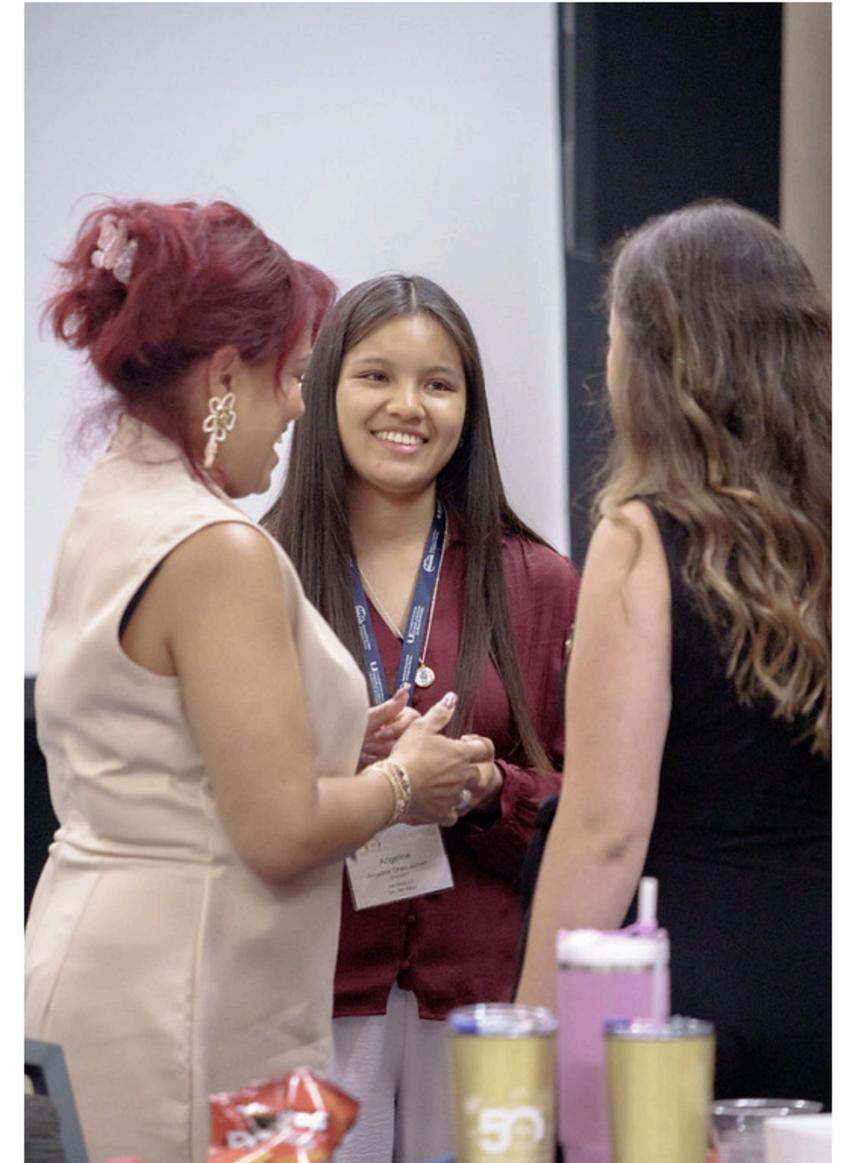
**Student Travel Sponsor**  
**\$2,000**  
4 Available

**Student Bootcamp Coffee**  
**\$1,500**  
(Exclusive)

- Opportunity to offer a 30-minute session during lunch at the NAHN Student Bootcamp, held the day prior to the conference for approximately 50 student members.
- One conference pass (excludes Gala ticket)
- Logo on event signage and NAHN conference webpage
- Post-conference attendee mailing list (excludes email, phone, fax)

- Help NAHN students attend the conference! Funds will support their registration and/or travel expenses.
- One conference pass (*excludes Gala ticket*)
- Logo on event signage and NAHN conference webpage
- Post-conference attendee mailing list (*excludes email, phone, fax*)

- Sponsor coffee at the NAHN Student Bootcamp, held the day prior to the conference for approximately 50 student members.
- One conference pass (excludes Gala ticket)
- Logo on event signage and NAHN conference webpage
- Post-conference attendee mailing list (excludes email, phone, fax)



# Tote Bag SPONSORSHIP OPPORTUNITIES

## Tote Bag Sponsor

**\$4,000**

3 available

## Tote Giveaway Item

**Sponsor**

**\$2,500**

10 available

## Tote Bag Insert Sponsor

**\$1,500**

10 available

- Logo on tote bag distributed to participants
- Logo featured on NAHN conference webpage
- Post-conference attendee mailing list *(excludes email, phone, fax)*
  
- Logo item provided by sponsor included in tote bags *(must be provided by June 11, subject to NAHN approval)*
- Logo featured on NAHN conference webpage
- Post-conference attendee mailing list *(excludes email, phone, fax)*
  
- Printed collateral material provided by sponsor and included in tote bags *(due to NAHN office by June 11)*



# Visibility

**Water Bottle Sponsor**  
**\$6,000**  
Exclusive

**Lanyard Sponsor**  
**\$6,000**  
Exclusive

**Hotel Key Card Sponsor**  
**\$5,500**  
Exclusive

**General Session Seat Drop**  
**\$2,500**  
3 Available

## SPONSORSHIPS

- Logo on water bottle given to every participant
- Logo featured on NAHN conference webpage
- Post-conference attendee mailing list (*excludes email, phone, fax*)
- Logo on lanyard for name badges distributed to all participants
- Logo featured on NAHN conference webpage
- Post-conference attendee mailing list (*excludes email, phone, fax*)
- Logo on hotel key cards given to conference participants staying in host hotel (*Note: sponsor will work with hotel and is responsible for the cost of key card production*)
- Logo featured on NAHN webpage
- Place your company literature in the general session
- Sponsor is responsible for the production and delivery of literature
- Proof must be provided by June 2 and approved by NAHN before being sent to print



# Digital ADVERTISING & SPONSORSHIP

**Mobile App Sponsor**  
**\$4,500**  
Exclusive

**Mobile App Ad**  
**\$1,500**  
3 available

**Daily Eblast Sponsor**  
**\$4,500**  
Exclusive

**Sponsored Tweets**  
**\$1,500**  
3 available

- Sponsor full-page digital splash ad prominently featured on conference app used by participants
- Artwork provided by sponsor by June 2 (*NAHN to provide dimensions and file specifications*)
- Logo featured on NAHN webpage
  
- Digital rotating horizontal banner ad visible through the conference app
- Artwork provided by sponsor by June 2 (*NAHN to provide dimensions and file specifications*)
  
- Exclusive banner ad appearing on the top of daily eblasts sent to all conference participants
- Exclusive banner ad on "Know Before You Go" eblast
- Logo featured on NAHN conference webpage
- Artwork provided by sponsor by June 2 (*NAHN to provide dimensions and file specifications*)
  
- Receive 4 tweets on NAHN's Twitter feed during week of the NAHN Annual Conference
- Content provided by sponsor by June 2

## **NOTE: Digital Artwork Due June 2**

All designs and content subject to NAHN approval



# Print Ads

## CONFERENCE PROGRAM BOOK ARTWORK DUE JUNE 10

Program Guide  
Back Cover Ad  
\$4,000

Program Guide  
Full-Page Ad  
\$2,000

Program Guide  
Half-Page Ad  
\$1,250

Program Guide  
Quarter-Page Ad  
\$750

- Full-page print ad in the Program Guide given to participants
- Full color and placement on the back cover
- 8.5" wide by 11" high, high resolution pdf at 300 dpi, no bleed
- Advertiser to supply final approved ad by June 10

- Full-page print ad in the Program Guide given to participants
- Full color and placement at NAHN's discretion
- 8.5" wide by 11" high, high resolution pdf at 300 dpi, no bleed
- Advertiser to supply final approved ad by June 10

- Half-page print ad in the Program Guide given to participants
- Full color and placement at NAHN's discretion
- 8.5" wide by 5.5" high, high resolution PDF at 300 dpi, no bleed
- Advertiser to supply final approved ad by June 10

- Quarter-page print ad in the Program Guide given to participants
- Full color and placement at NAHN's discretion
- 4.25" wide by 5.5" high, high resolution PDF at 300 dpi, no bleed
- Advertiser to supply final approved ad by June 10

### NOTE: Artwork Due June 10

All designs subject to NAHN approval





# All-Inclusive Sponsorship



## INCLUSIVE PACKAGES

# Platinum Level

2 Sponsorships Available

Investment: \$75,000

## Benefits

### HISPANIC HEALTH & POLICY SUMMIT - FEBRUARY 2026 in DC

- 30-minute presentation
- 2 summit passes
- Logo on event app, website, promotional emails, signage & printed materials
- Pre- and post-event thank you on social media
- Exclusive pre-event eblast\* to registrants
- Post-summit attendee mailing list (*excludes email, phone, fax*)
- Seat drop flyer\* (*sponsor provides content by 1/15*)

### ANNUAL CONFERENCE - JULY 2026 in DENVER

- 30-minute presentation to full conference audience
- 3 conference passes (*excludes gala*)
- 10' x 20' exhibit booth package
- Exhibitor scavenger hunt participation
- Full-page ad\* in the Program Guide with prime location (*due 6/1*)
- Logo on event app, website, promotional emails, signage & printed materials
- Pre- and post-conference thank you on social media
- Post-conference attendee mailing list (*excludes email, phone, fax*)

### YEAR-ROUND

- Seat on the NAHN Council of Business Advisors (CoBÁ) through 12/31/26
- Corporate membership in NAHN through 12/31/26
- Ad\* in the NAHN website or weekly e-newsletter for 2 months in 2026 (*artwork provided by sponsor, subject to availability*)
- Option to provide 1-hour webinar\* in 2026

\*Subject to NAHN Approval.

## INCLUSIVE PACKAGES

# Sapphire Level

2 Sponsorships Available

Investment: \$50,000

## Benefits

### HISPANIC HEALTH & POLICY SUMMIT - FEBRUARY 2026 in DC

- Plenary Session Welcome\* – Up to 3 minutes of stage time
- 2 summit passes
- Logo on event app, website, promotional emails, signage & printed materials
- Pre- and post-event thank you on social media
- Post-summit attendee mailing list (*excludes email, phone, fax*)
- Seat drop flyer\* (*sponsor provides content by 1/15*)

### ANNUAL CONFERENCE - JULY 2026 in DENVER

- Plenary Session Welcome\* – Up to 3 minutes of stage time
- 2 conference passes (excludes gala)
- 10' x 10' exhibit booth package in prime location
- Exhibitor scavenger hunt participation
- Half-page ad\* in the Program Guide with prime location (*due 6/1*)
- Logo on event app, website, promotional emails, signage & printed materials
- Pre- and post-conference thank you on social media
- Post-conference attendee mailing list (*excludes email, phone, fax*)

### YEAR-ROUND

- Seat on the NAHN Council of Business Advisors (CoBÁ) through 12/31/26
- Corporate membership in NAHN through 12/31/26
- Ad\* in the NAHN website or weekly e-newsletter for 1 month in 2026 (*artwork provided by sponsor, subject to availability*)

*\*Subject to NAHN Approval.*



HISPANIC  
HEALTH POLICY *Summit*

JANUARY 26-27, 2027  
WASHINGTON, DC

# Sponsorship



# ¡Sí se puede!

The NAHN Hispanic Health Policy Summit brings Latino healthcare leaders together to champion solutions to health challenges impacting the Hispanic community.



INCLUSIVE  
PACKAGES

# Diamond Level



## Benefits

### SUMMIT VISIBILITY

- Opportunity to provide a 45-minutes sponsored presentation
- Logo featured on the meeting webpage, promotional emails, signage, mobile site and printed materials
- 3 passes to the Summit
- Pre- and post-event thank you on social media
- Exclusive pre-event eblast to registrants (*content provided by sponsor by January 8 and approved by NAHN*)
- Post-event attendee mailing list (excludes email, phone, fax)
- Tote bag insert (*sponsor provides content by January 8; material approved by NAHN in advance of shipping*)

### NON-SUMMIT

- Seat on the NAHN Council of Business Advisors (CoBÁ) through 2026
- Corporate membership in NAHN through 2026
- Ad in NAHN e-newsletter or on the NAHN HHPS webpage for one month in 2026 (*artwork provided by sponsor, subject to availability and NAHN approval*)
- Option to provide one 1-hour webinar before the end of 2026 (*content created by sponsor and approved by NAHN*)

**Investment: \$30,000**

## INCLUSIVE PACKAGES

# Silver Level



## Benefits

### SUMMIT VISIBILITY

- Opportunity to provide a 30-minutes sponsored presentation
- Logo featured on the meeting webpage, promotional emails, signage, mobile site and printed materials
- 2 passes to the Summit
- Pre- and post-event thank you on social media
- Post-event attendee mailing list (excludes email, phone, fax)
- Tote bag insert (sponsor provides content by January 8; material approved by NAHN in advance of shipping)

### NON-SUMMIT

- Corporate membership in NAHN through 2026
- Ad in NAHN e-newsletter or on the NAHN HHPS webpage for one month in 2026 (artwork provided by sponsor, subject to availability and NAHN approval)

**Investment: \$20,000**

**INCLUSIVE  
PACKAGES**

# Emerald Level

*2 Available*



## Benefits

### SUMMIT VISIBILITY

- 5 minutes of stage time to promote your organization or play a promotional video for the full summit audience
- Logo featured on the meeting webpage, promotional emails, signage, mobile site and printed materials
- 2 passes to the Summit
- Pre- and post-event thank you on social media
- Post-event attendee mailing list (*excludes email, phone, fax*)

### NON-SUMMIT

- Corporate Membership in NAHN through 2026
- Ad in NAHN e-newsletter or on the NAHN HHPS webpage for one month in 2026 (*artwork provided by sponsor, subject to availability and NAHN approval*)

**Investment: \$15,000**

# Event SPONSORSHIP OPPORTUNITIES



## Reception Sponsor

**\$6,500**

Exclusive Opportunity

## Lunch Sponsor

**\$5,000**

Exclusive Opportunity

## Breakfast or Break Sponsor

**\$3,000**

## Flyer Seat Drop

**\$2,000**

Up to 2 Available

- Opportunity to welcome the audience (3-5 minutes)
- Exclusive sponsorship of NAHN reception
- Logo on event signage and NAHN HHPS webpage
- Post-event attendee mailing list (*excludes email, phone, fax*)

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- Logo on event signage and NAHN HHPS webpage
- Post-event attendee mailing list (*excludes email, phone, fax*)

- Logo on event signage and NAHN HHPS webpage
- Post-event attendee mailing list (*excludes email, phone, fax*)

- Printed collateral material provided by sponsor and given to every attendee (*due January 2026, subject to NAHN approval*)

# Visibility

## SPONSORSHIP OPPORTUNITIES



**Eblast Sponsor**  
**\$3,000**  
Exclusive

**Digital Slide Ad**  
**\$1,500**  
Up to 5 available

**Webpage Ad**  
**\$750**  
Up to 3 available

- Exclusive opportunity to provide an ad to be included in our NAHN HHPS “Know Before You Go” and “Daily Activity” eblasts sent to attendees. *(content due January 2026, subject to NAHN approval)*
- Have a slide advertising your organization and initiatives shown to the full summit audience on the stage *(slide due January 2026, subject to NAHN approval)*
- Provide a digital ad, 600px wide by 100px high, with a URL to appear on the NAHN Summit webpage for one month *(due January 2026, subject to NAHN approval)*



# What's Next?

- ✔ Contact [sales@thehispanicnurses.org](mailto:sales@thehispanicnurses.org) to reserve your sponsorship.
- ✔ Review the sponsor, exhibitor, and advertiser agreements on the [NAHN website](#).
- ✔ Confirm your selection by paying at the time of reservation with a credit card, or submit payment for your invoice by check within 45 days (or before your ad, exhibit, or sponsor event takes place, whichever is first). Please note that your participation is not finalized until payment is received.
- ✔ Provide required materials or information by the deadline provided (logo, ad artwork, company representative information, exhibit details, etc.)

# Questions?

- ✔ Contact us at [sales@thehispanicnurses.org](mailto:sales@thehispanicnurses.org). We would love to chat with you!



**Thank You for  
Supporting Hispanic  
Nurses and  
Communities**

