



# 2025 Sales Prospectus

Contact: Shelbey Lang  
[sales@thehispanicnurses.org](mailto:sales@thehispanicnurses.org)







# Contents

## **ABOUT NAHN** **3**

Who we are and who we serve

## **YEAR-ROUND ENGAGEMENT** **5**

Engage with thousands of NAHN nurses through corporate membership, digital ads, and our career center

## **HISPANIC HEALTH POLICY SUMMIT OPPORTUNITIES** **10**

Sponsorship and visibility opportunities in DC

## **ANNUAL CONFERENCE OPPORTUNITIES** **15**

Increase brand awareness and promote your initiatives to nurses, students, and healthcare professionals

## **RESERVE NOW** **34**

Contact us today, we look forward to partnering with you



# About NAHN

The National Association of Hispanic Nurses is a nonprofit organization devoted to ensuring high-quality health care delivery to Hispanic communities and promoting professional excellence among bilingual and bicultural nurses.

Since 1975, NAHN has been the nation's leading professional society for Latino nurses. With **more than 40 chapters** and **approximately 2,750 members**, NAHN brings together nurses, health care professionals, administrators, students, and academic leaders from across the United States and beyond.







*NAHN works to recruit Latinos into the nursing profession.*

# 5.6%

According to 2020 Census data, there are 62.1 million Hispanics living in the United States, representing 18.9% of the total US Population.

However, of the more than 4 million registered nurses in the US, only 5.6% identify as Hispanic or Latino.

*(Sources: 2020 National Nursing Workforce Study and Office of Minority Health)*





# Year-Round Opportunities





# Corporate Membership

**Corporate Membership is one of the most important ways corporations can support NAHN's mission of improving the quality of health care for Hispanics and supporting the nurses who help provide that care.**

## CORPORATE MEMBER RECOGNITION BENEFITS

- Announcement in NAHN e-newsletter
- Specially designed Corporate Member logo for use in marketing materials
- Logo recognition on event signage, in e-newsletter, and on NAHN website
- Discount on Career Center ads (\$50) and year-round digital ads (30%)

## MEMBERSHIP BENEFITS FOR A COMPANY REPRESENTATIVE

- One non-voting national NAHN individual membership for a representative from the company
- Opportunity to purchase chapter memberships for company representative (\$25 per chapter)
- Company representative receives NAHN e-newsletter, member event invitations, subscription to HHCI Journal, opportunity to register for NAHN Annual Conference at member rate

**Investment: \$3,000 per year**





# Council of Business Advisors

**Sponsors who support NAHN at the \$30,000 level and above are invited to the Council of Business Advisors (CoBÁ), NAHN's most prestigious collaboration level.**

The CoBÁ is comprised of industry-leading professionals who seek to unite their voices with NAHN members to improve Hispanic health.

Through collaboration with the NAHN Board of Directors, the CoBÁ plays a critical role in:

- Helping identify Hispanic health trends and issues for NAHN to address
- Making recommendations on policy and programs that merit monitoring and action by NAHN
- Facilitating engagement with potential partners

CoBA membership extends through the end of the calendar year.

**Investment: \$30,000 total over the course of the calendar year**



# Career Center

## Meet your recruitment goals and attract top talent through the NAHN Career Center.

Reach high-quality candidates through the NAHN Career Center and our alliance with the National Healthcare Career Network. The network links the job boards of 275 leading healthcare associations, including NAHN, and is a preferred resource for healthcare talent. Your positions can be posted just to the NAHN Career Center or to the entire network, helping you reach thousands of potential candidates.

- **Discount for Corporate Members:** NAHN corporate members receive a \$50 discount on each post by using a promotional code. Contact NAHN to request your code or to inquire about becoming a Corporate Member.

**Investment: \$330 and above**



# Digital Ads & Marketing

## E-Newsletter Ads

- 1 month: \$600 (4 issues)
- 3 months: \$1,600 (12 issues)
- 6 months: \$3,000 (25 issues)
- 12 months: \$5,750 (50 issues)

**Sent weekly to NAHN members and public subscribers with an excellent average open rate of 55%.**

*Banner ad (top of newsletter): One available, 700px wide x 100px high.*

*Sponsored content ads: Up to three available, 1200px wide x 675px high.*

*File types: jpg, png. Artwork due one week prior.*

## Email Blast

- One exclusive e-blast to all NAHN members: \$3,000

**Send a focused message highlighting your organization to all NAHN members.**

*Content to be developed by sponsor, based on mutually selected schedule.*

## Website Banner Ads

- 1 month: \$525
- 3 months: \$1,325
- 6 months: \$2,375
- 12 months: \$4,500

**Be featured on nahnnet.org, receives over 5k pageviews per month.**

*Three available, 600 x 100 pixels. File types: jpg, png. Artwork due one week prior to first ad placement.*

## Webinar & Webinar Series

- One-hour webinar: \$3,000
- Series of two one-hour webinars: \$5,400
- Additional webinars at a greater discount

**Engage with NAHN members through an educational webinar.**

*Content to be developed and presented by sponsor, based on mutually selected topics and schedule. Sponsors will receive email list of attendees who opt-in to share their information.*





HISPANIC  
HEALTH  
POLICY *Summit*

FEBRUARY 18-19, 2025  
WASHINGTON, DC

# Sponsorship





INCLUSIVE  
PACKAGES

# Diamond Level

*Exclusive Sponsorship*



## Benefits

### SUMMIT VISIBILITY

- Logo featured on the meeting webpage, promotional emails, signage, mobile site and printed materials
- 3 passes to the Summit
- Opportunity to provide a 45-minute sponsored presentation
- Pre- and post-event thank you on social media
- Exclusive pre-event eblast to registrants (*content provided by sponsor by January 8 and approved by NAHN*)
- Post-event attendee mailing list (excludes email, phone, fax)
- Tote bag insert (*sponsor provides content by January 8; material approved by NAHN in advance of shipping*)

### NON-SUMMIT

- Seat on the NAHN Council of Business Advisors (CoBÁ) through 2025
- Corporate membership in NAHN through 2025
- Ad in NAHN e-newsletter or on the NAHN HHPS webpage for one month in 2025 (*artwork provided by sponsor, subject to availability and NAHN approval*)
- Option to provide one 1-hour webinar before the end of 2025 (*content created by sponsor and approved by NAHN*)

**Investment: \$30,000**



## INCLUSIVE PACKAGES

# Emerald Level

*2 Available*



## Benefits

### SUMMIT VISIBILITY

- 3-5 minutes of stage time to promote your organization or play a promotional video for the full summit audience
- Logo featured on the meeting webpage, promotional emails, signage, mobile site and printed materials
- 2 passes to the Summit
- Pre- and post-event thank you on social media
- Post-event attendee mailing list (*excludes email, phone, fax*)

### NON-SUMMIT

- Corporate Membership in NAHN through 2025
- Ad in NAHN e-newsletter or on the NAHN HHPS webpage for one month in 2025 (*artwork provided by sponsor, subject to availability and NAHN approval*)

**Investment: \$20,000**



# Event SPONSORSHIP OPPORTUNITIES



## Reception Sponsor

**\$6,500**

Exclusive Opportunity

## Lunch Sponsor

**\$5,000**

Exclusive Opportunity

## Breakfast or Break Sponsor

**\$3,000**

## Flyer Seat Drop

**\$2,000**

Up to 2 Available

- Opportunity to welcome the audience (3-5 minutes)
  - Exclusive sponsorship of NAHN reception
  - Logo on event signage and NAHN HHPS webpage
  - Post-event attendee mailing list (*excludes email, phone, fax*)
- 
- Opportunity to welcome the audience (3-5 minutes)
  - Logo on event signage and NAHN HHPS webpage
  - Post-event attendee mailing list (*excludes email, phone, fax*)
- 
- Logo on event signage and NAHN HHPS webpage
  - Post-event attendee mailing list (*excludes email, phone, fax*)
- 
- Printed collateral material provided by sponsor and given to every attendee (*due January 8, subject to NAHN approval*)



# Visibility SPONSORSHIP OPPORTUNITIES



**Eblast Sponsor**  
**\$3,000**  
Exclusive

**Digital Slide Ad**  
**\$1,500**  
Up to 5 available

**Webpage Ad**  
**\$750**  
Up to 3 available

- Exclusive opportunity to provide an ad to be included in our NAHN HHPS “Know Before You Go” and “Daily Activity” eblasts sent to attendees. *(content due January 8, subject to NAHN approval)*
- Have a slide advertising your organization and initiatives shown to the full summit audience on the stage *(slide due January 8, subject to NAHN approval)*
- Provide a digital ad, 600px wide by 100px high, with a URL to appear on the NAHN Summit webpage for one month *(due January 8, subject to NAHN approval)*





# Conference Opportunities

NAHN 50th ANNUAL CONFERENCE



**DALLAS, TX • JULY 16 - JULY 18, 2025**  
The Westin Irving Convention Center at Las Colinas





# Bienvenidos!

The NAHN Annual Conference attracts approximately 300 nurses, physicians, nurse educators, researchers, clinicians, case managers, healthcare innovators, and students.

Our event is the only nursing association meeting dedicated to exploring healthcare issues affecting the Hispanic population and proposing potential solutions.

**The NAHN 50th Annual Conference will be held July 16-18, 2025 in Dallas, Texas.**







**The NAHN Annual Conference is the perfect platform for your organization to make new contacts, increase brand awareness and promote your initiatives!**

Through our exhibitor and sponsor opportunities, you will expand the reach of your products and services among healthcare's most influential practitioners.



INCLUSIVE  
PACKAGES

# Presenting Level

*Exclusive Sponsorship*

## Benefits

### ANNUAL CONFERENCE

- 1-Hour Session Presentation\* (*prefer CE-eligible*)
- Exclusive recognition as Presenting Sponsor
- Three conference passes (*excludes admission to Gala*)
- Double exhibit booth package in prime location
- Exhibitor scavenger hunt participation
- Full-page ad\* in the Program Guide with prime location (*due 6/2*)
- Logo featured in the Annual Conference app, website, promotional emails, signage and printed materials
- Pre- and post-conference thank you on social media
- Exclusive pre-conference eblast to registrants
- Post-conference attendee mailing list (*excludes email, phone, fax*)
- Tote bag insert\* (*sponsor provides material by 6/2*)

### NON-CONFERENCE

- Seat on the NAHN Council of Business Advisors (CoBÁ) through 12/31/25
- Corporate membership in NAHN through 12/31/25
- Ad\* in the NAHN weekly e-newsletter or on the NAHN conference webpage for one month in 2025 (*artwork provided by sponsor, subject to availability*)
- Option to provide Webinar Series of two 1-hour webinars\* in 2025

*\*Subject to NAHN Approval.*

**Investment: \$45,000**



INCLUSIVE  
PACKAGES

# Platinum Level

## Benefits

### ANNUAL CONFERENCE

- 45-Minute Session Presentation\* (*prefer CE-eligible*)
- Three conference passes (*excludes admission to Gala*)
- Exhibit booth and scavenger hunt participation
- Full-page ad\* in the Program Guide with prime location (*due 6/2*)
- Logo featured in the Annual Conference app, website, promotional emails, signage and printed materials
- Pre- and post-conference thank you on social media
- Exclusive pre-conference eblast to registrants
- Post-conference attendee mailing list (*excludes email, phone, fax*)
- Tote bag insert\* (*sponsor provides material by 6/2*)

### NON-CONFERENCE

- Seat on the NAHN Council of Business Advisors (CoBÁ) through 12/31/25
- Corporate membership in NAHN through 12/31/25
- Ad\* in the NAHN weekly e-newsletter or on the NAHN conference webpage for one month in 2025 (*artwork provided by sponsor, subject to availability*)
- Option to provide a 1-hour webinar\* in 2025

*\*Subject to NAHN Approval.*

**Investment: \$37,500**



INCLUSIVE  
PACKAGES

# Diamond Level

## Benefits

### ANNUAL CONFERENCE

- 30-Minute Mini Session Presentation at the NAHN Annual Conference
- Three conference passes (*excludes admission to Gala*)
- Full-page ad\* in the Program Guide with prime location (*due 6/2*)
- Exhibit booth and scavenger hunt participation
- Logo featured in the Annual Conference app, website, promotional emails, signage and printed materials
- Pre-conference thank you on social media
- Post-conference attendee mailing list (*excludes email, phone, fax*)
- Tote bag insert\* (*sponsor provides material by 6/2*)

### NON-CONFERENCE

- Corporate membership in NAHN through 12/31/25
- Ad\* in the NAHN weekly e-newsletter or on the NAHN conference webpage for one month in 2025 (*artwork provided by sponsor, subject to availability*)
- Option to provide one 1-hour webinar\* in 2025

*\*Subject to NAHN Approval*

**Investment: \$30,000**



INCLUSIVE  
PACKAGES

# Emerald Level

## Benefits

### ANNUAL CONFERENCE

- Up to 5 minutes of stage time to talk about your organization or show a promotional video to the full conference audience
- Two conference passes (*excludes admission to Gala*)
- Exhibit booth and scavenger hunt participation
- Half-page ad\* in the Program Guide (*due from sponsor 6/2*)
- Logo featured in the Annual Conference app, website, promotional emails, signage and printed materials
- Pre-conference thank you on social media
- Post-conference attendee mailing list (*excludes email, phone, fax*)
- Tote bag insert\* (*sponsor provides material by 6/2*)

### NON-CONFERENCE

- Corporate Membership in NAHN through 12/31/25
- Ad\* in the NAHN weekly e-newsletter or NAHN conference webpage for one month in 2025 (*artwork provided by sponsor, subject to availability*)

*\*Subject to NAHN Approval.*

**Investment: \$20,000**



INCLUSIVE  
PACKAGES

# Spotlight Sponsor

## Benefits

### ANNUAL CONFERENCE

- 3-5 minutes of stage time to discuss your organization or show a promotional video to the full conference audience
- One conference pass (*excludes Gala ticket*)
- Logo featured in the Annual Conference app, website, promotional emails, signage and printed materials
- Post-conference attendee mailing list (*excludes email, phone, fax*)

### NON-CONFERENCE

- Corporate Membership in NAHN through 12/31/25
- Ad\* on the NAHN conference webpage for one month in 2025 (*artwork provided by sponsor*)

*\*Subject to NAHN approval*

**Investment: \$8,000**



INCLUSIVE  
PACKAGES

# Latino Leadership Institute Sponsorships

## LLI Premier Sponsorship \$12,500

- Full Session Presentation - 45 minutes
- One conference pass (*excludes Gala ticket*)
- Logo featured in the app, website, promotional emails, signage & printed materials
- Post-conference attendee mailing list (*excludes email, phone, fax*)

### NON-CONFERENCE

- Corporate Membership in NAHN through 12/31/25

## LLI Session Sponsorship \$10,000

- Mini Session Presentation - 30 minutes
- One conference pass (*excludes Gala ticket*)
- Logo featured in the app, website, promotional emails, signage & printed materials
- Post-conference attendee mailing list (*excludes email, phone, fax*)

### NON-CONFERENCE

- Corporate Membership in NAHN through 12/31/25

*\*Subject to NAHN approval*

**Note:** The Latino Leadership Institute is a special professional development workshop held the first day of the conference for approximately 75 NAHN chapter leaders and future leaders.



# Exhibits



## 10' x 20' Exhibit Booth \$6,000

- 10' x 20' exhibit booth
- Four Exhibit Hall passes for booth staff
- Option to purchase discounted conference registrations
- Two 6' tables, four chairs, booth sign and basic tablecloth
- Listing in the conference app and conference website (*reserve by 6/2 for inclusion*)
- Post-conference attendee mailing list (*excludes email, phone and fax*)

**NOTE:** Exhibitor opportunities are designed for organizations offering products, equipment and services which will benefit or promote the development of the nursing profession. NAHN reserves the right to determine eligibility of any Exhibitor at any time.



## 10' x 10' Exhibit Booth \$4,000

- 10' x 10' exhibit booth
- Two Exhibit Hall passes for booth staff
- Option to purchase discounted conference registrations
- One 6' table, two chairs, booth sign and basic tablecloth
- Listing in the conference app and conference website (*reserve by 6/2 for inclusion*)
- Post-conference attendee mailing list (*excludes email, phone and fax*)

### DISCOUNTS:

- NAHN Education Partners receive 5% off
- Non-profit medical professional associations (like nursing associations, etc) receive \$500 off. Universities and other nonprofits do not qualify.



# Gala Event

Gala Event Sponsor  
**\$20,000**  
Exclusive



## SPONSORSHIP OPPORTUNITIES

- Introduction speaking opportunity at the Gala (*3-5 minutes*)
- Reserved table at the Gala in a prime location (*includes 10 Gala tickets*)
- Two NAHN Annual Conference passes
- Ad in digital gala slides (*artwork provided by sponsor by 6/2, subject to NAHN approval*)
- Company logo prominently displayed at the Gala
- Gift of your choosing at each place setting (*materials produced at sponsor's cost*)
- Logo featured in the conference app, website, emails, signage and printed materials
- Pre-conference social media recognition
- One non-exclusive e-mail distribution
- Post-conference attendee mailing list (*excludes email, phone, fax*)

***This opportunity is exclusive to one sponsor.***

*The Gala is one of the most highly anticipated social events at the Annual Conference. It's an opportunity for attendees to unwind, make connections, dance and celebrate Hispanic culture.*



# Gala Event

## Photo Booth Sponsor

**\$7,500**

Exclusive

## Gala Entertainment Sponsor

**\$6,000**

Exclusive

## Gala Table Sponsor

**\$4,000 (half table)**

**\$7,500 (full table)**

Up to 5 Available

## SPONSORSHIP OPPORTUNITIES

- Logo on physical and digital photos given to participants for sharing
- Logo featured on NAHN conference webpage
- Post-conference attendee mailing list (*excludes email, phone, fax*)
  
- Introduction of the Entertainment/Band
- 5 tickets to the NAHN Gala
- Two NAHN Annual Conference passes
- Ad in digital gala slides (*artwork provided by sponsor by 6/2, subject to NAHN approval*)
- Company logo prominently displayed at the Gala
- Sponsor recognition during the Gala
- Logo featured on NAHN conference webpage
- Post-conference attendee mailing list (*excludes email, phone, fax*)
  
- Half table (5 Gala tickets); Full table (10 Gala tickets)
- Two conference passes
- Ad in digital gala slides (*artwork provided by sponsor by 6/2, subject to NAHN approval*)
- Company logo prominently displayed at the Gala
- Logo featured on NAHN conference webpage
- Post-conference attendee mailing list (*excludes email, phone, fax*)



*The Gala is one of the most highly anticipated social events at the Annual Conference. It's an opportunity for attendees to unwind, make connections, dance and celebrate Hispanic culture.*



# Event

## SPONSORSHIP OPPORTUNITIES

### Lunch Sponsor

**\$7,500**

2 available

### Breakfast Sponsor

**\$5,000**

2 Available

### Break Sponsor

**\$3,000**

3 Available

- Opportunity to welcome the audience (*3-5 minutes*)
  - One conference pass (*excludes Gala ticket*)
  - Logo on event signage and NAHN conference webpage
  - Post-conference attendee mailing list (*excludes email, phone, fax*)
- 
- One conference pass (*excludes Gala ticket*)
  - Logo on event signage and NAHN conference webpage
  - Post-conference attendee mailing list (*excludes email, phone, fax*)
- 
- One conference pass (*excludes Gala ticket*)
  - Logo on event signage and NAHN conference webpage
  - Post-conference attendee mailing list (*excludes email, phone, fax*)





# Event SPONSORSHIP OPPORTUNITIES

**Wellness Event Sponsor**  
**\$3,000**  
Exclusive

**Professional  
Headshot Sponsor**  
**\$4,000**  
Exclusive

**Affiliate Reception  
or Event**  
**\$500**

- NAHN will host a wellness activity (yoga, Zumba or running meet-up)
- Logo on event signage
- Logo featured on NAHN conference webpage
  
- One conference pass (*excludes Gala ticket*)
- Logo on event signage and NAHN conference webpage
- Post-conference attendee mailing list (*excludes email, phone, fax*)
  
- Host an affiliate event or reception at the conference host hotel
- Limited time slots are available
- Room reservations must be completed through the National Association of Hispanic Nurses
- Association staff will place you in contact with the hotel to set up food & beverage for your event
- Contact us today at [sales@thehispanicnurses.org](mailto:sales@thehispanicnurses.org) to set-up your event





# Student

## SPONSORSHIP OPPORTUNITIES

**Student Bootcamp  
Lunch Sponsor**  
**\$5,000**  
(Exclusive)

**Student Travel Sponsor**  
**\$2,000**  
4 Available

**Student Bootcamp Coffee**  
**\$1,500**  
(Exclusive)

- Opportunity to welcome the audience (3-5 minutes) at the NAHN Student Bootcamp, held the day prior to the conference for approximately 50 student members.
  - One conference pass (excludes Gala ticket)
  - Logo on event signage and NAHN conference webpage
  - Post-conference attendee mailing list (excludes email, phone, fax)
- 
- Help NAHN students attend the conference! Funds will support their registration and/or travel expenses.
  - One conference pass (*excludes Gala ticket*)
  - Logo on event signage and NAHN conference webpage
  - Post-conference attendee mailing list (*excludes email, phone, fax*)
- 
- Sponsor coffee at the NAHN Student Bootcamp, held the day prior to the conference for approximately 50 student members.
  - One conference pass (excludes Gala ticket)
  - Logo on event signage and NAHN conference webpage
  - Post-conference attendee mailing list (excludes email, phone, fax)





# Tote Bag SPONSORSHIP OPPORTUNITIES

## Tote Bag Sponsor

**\$4,000**

3 available

## Tote Giveaway Item

**Sponsor**

**\$2,500**

10 available

## Tote Bag Insert Sponsor

**\$1,500**

10 available

- Logo on tote bag distributed to participants
- Logo featured on NAHN conference webpage
- Post-conference attendee mailing list *(excludes email, phone, fax)*
  
- Logo item provided by sponsor included in tote bags *(must be provided by June 2, subject to NAHN approval)*
- Logo featured on NAHN conference webpage
- Post-conference attendee mailing list *(excludes email, phone, fax)*
  
- Printed collateral material provided by sponsor and included in tote bags *(due June 2, subject to NAHN approval)*





# Visibility

**Water Bottle Sponsor**  
**\$6,000**  
Exclusive

**Lanyard Sponsor**  
**\$6,000**  
Exclusive

**Hotel Key Card Sponsor**  
**\$5,500**  
Exclusive

**General Session Seat Drop**  
**\$2,500**  
3 Available

## SPONSORSHIPS

- Logo on water bottle given to every participant
- Logo featured on NAHN conference webpage
- Post-conference attendee mailing list (*excludes email, phone, fax*)
  
- Logo on lanyard for name badges distributed to all participants
- Logo featured on NAHN conference webpage
- Post-conference attendee mailing list (*excludes email, phone, fax*)
  
- Logo on hotel key cards given to conference participants staying in host hotel (*Note: sponsor will work with hotel and is responsible for the cost of key card production*)
- Logo featured on NAHN webpage
  
- Place your company literature in the general session
- Sponsor is responsible for the production and delivery of literature
- Proof must be provided by June 2 and approved by NAHN before being sent to print





# Digital ADVERTISING & SPONSORSHIP

**Mobile App Sponsor**  
**\$4,500**  
Exclusive

**Mobile App Ad**  
**\$1,500**  
3 available

**Daily Eblast Sponsor**  
**\$4,500**  
Exclusive

**Sponsored Tweets**  
**\$1,500**  
3 available

- Sponsor full-page digital splash ad prominently featured on conference app used by participants
- Artwork provided by sponsor by June 2 (NAHN to provide dimensions and file specifications)
- Logo featured on NAHN webpage
- Digital rotating horizontal banner ad visible through the conference app
- Artwork provided by sponsor by June 2 (NAHN to provide dimensions and file specifications)
- Exclusive banner ad appearing on the top of daily eblasts sent to all conference participants
- Exclusive banner ad on "Know Before You Go" eblast
- Logo featured on NAHN conference webpage
- Artwork provided by sponsor by June 2 (NAHN to provide dimensions and file specifications)
- Receive 4 tweets on NAHN's Twitter feed during week of the NAHN Annual Conference
- Content provided by sponsor by June 2

## **NOTE: Digital Artwork Due June 2**

All designs and content subject to NAHN approval





# Print ADVERTISING OPPORTUNITIES

**Program Guide  
Back Cover Ad  
\$4,000**

**Program Guide  
Full-Page Ad  
\$2,500 to \$2,000**

**Program Guide  
Half-Page Ad  
\$1,250**

**Program Guide  
Quarter-Page Ad  
\$750**

- Full-page print ad in the Program Guide given to participants
- Full color and placement on the back cover
- 8.5" wide by 11" high, high resolution pdf at 300 dpi, no bleed
- Advertiser to supply final approved ad by June 2

- Full-page print ad in the Program Guide given to participants
- Full color and placement in the first 5 pages - \$2,500
- Full color and placement at NAHN's discretion - \$2,000
- 8.5" wide by 11" high, high resolution pdf at 300 dpi, no bleed
- Advertiser to supply final approved ad by June 2

- Half-page print ad in the Program Guide given to participants
- Full color and placement at NAHN's discretion
- 8.5" wide by 5.5" high, high resolution PDF at 300 dpi, no bleed
- Advertiser to supply final approved ad by June 2

- Quarter-page print ad in the Program Guide given to participants
- Full color and placement at NAHN's discretion
- 4.25" wide by 5.5" high, high resolution PDF at 300 dpi, no bleed
- Advertiser to supply final approved ad by June 2

## **NOTE: Artwork Due June 2**

All designs subject to NAHN approval







# What's Next?

- ✔ Contact [sales@thehispanicnurses.org](mailto:sales@thehispanicnurses.org) to reserve your sponsorship.
- ✔ Review the sponsor, exhibitor, and advertiser agreements on the [NAHN website](#).
- ✔ Confirm your selection by paying at the time of reservation with a credit card, or submit payment for your invoice by check within 45 days (or before your ad, exhibit, or sponsor event takes place, whichever is first). Please note that your participation is not finalized until payment is received.
- ✔ Provide required materials or information by the deadline provided (logo, ad artwork, company representative information, exhibit details, etc.)

## Questions?

- ✔ Contact us at [sales@thehispanicnurses.org](mailto:sales@thehispanicnurses.org). We would love to chat with you!





**Thank You for  
Supporting Hispanic  
Nurses and  
Communities**

