



2026-2027 Sales Prospectus

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About NAHN

The National Association of Hispanic Nurses is a nonprofit organization devoted to ensuring high-quality health care delivery to Hispanic communities and promoting professional excellence among bilingual and bicultural nurses.

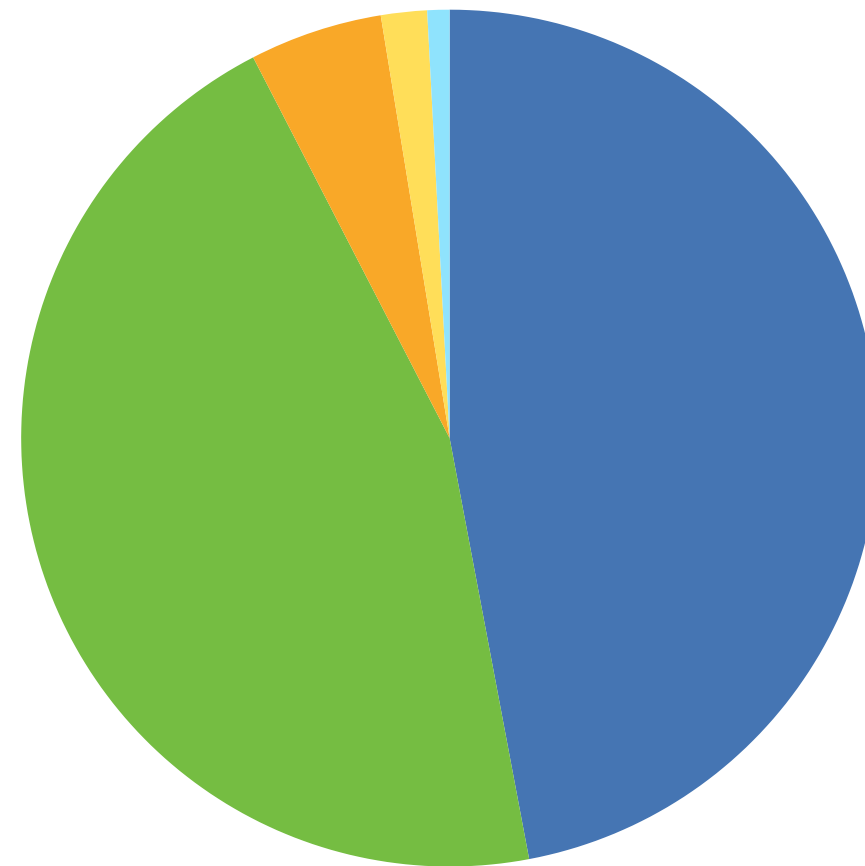
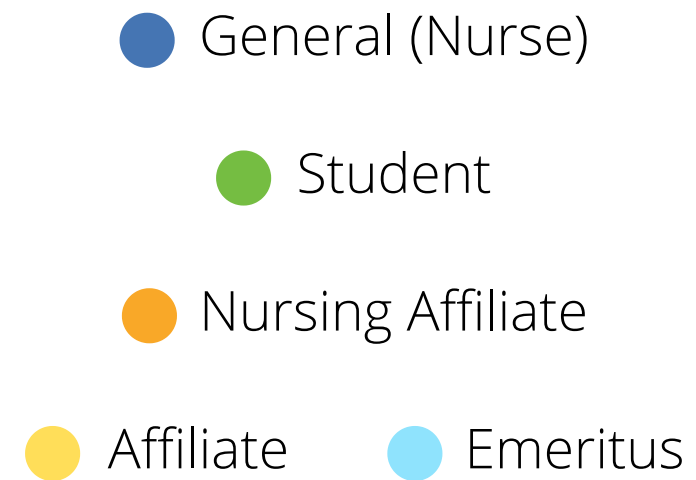
Since 1975, NAHN has been the nation's leading professional society for Latino nurses. With **more than 40 chapters** and **approximately 3,000 members**, NAHN brings together nurses, health care professionals, administrators, students, and academic leaders from across the United States and beyond.



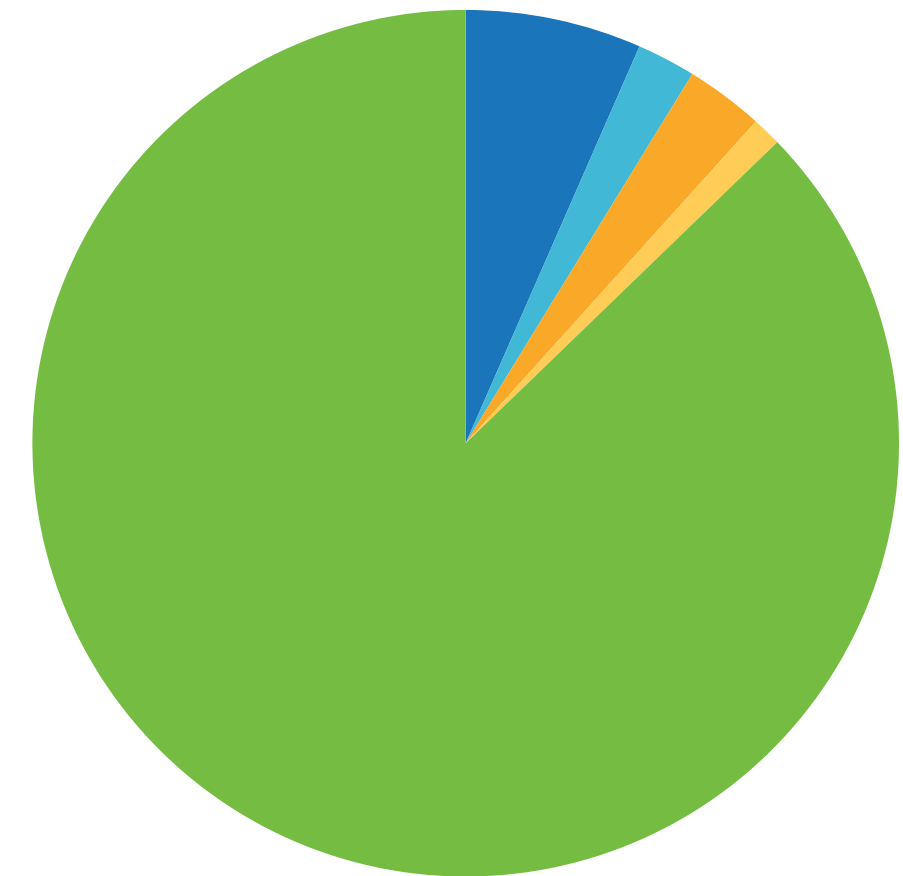
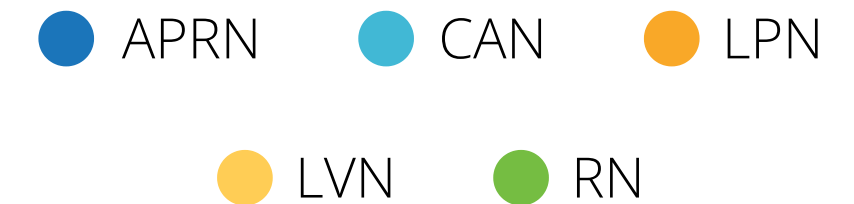
About NAHN

Who are NAHN members?

Member Type



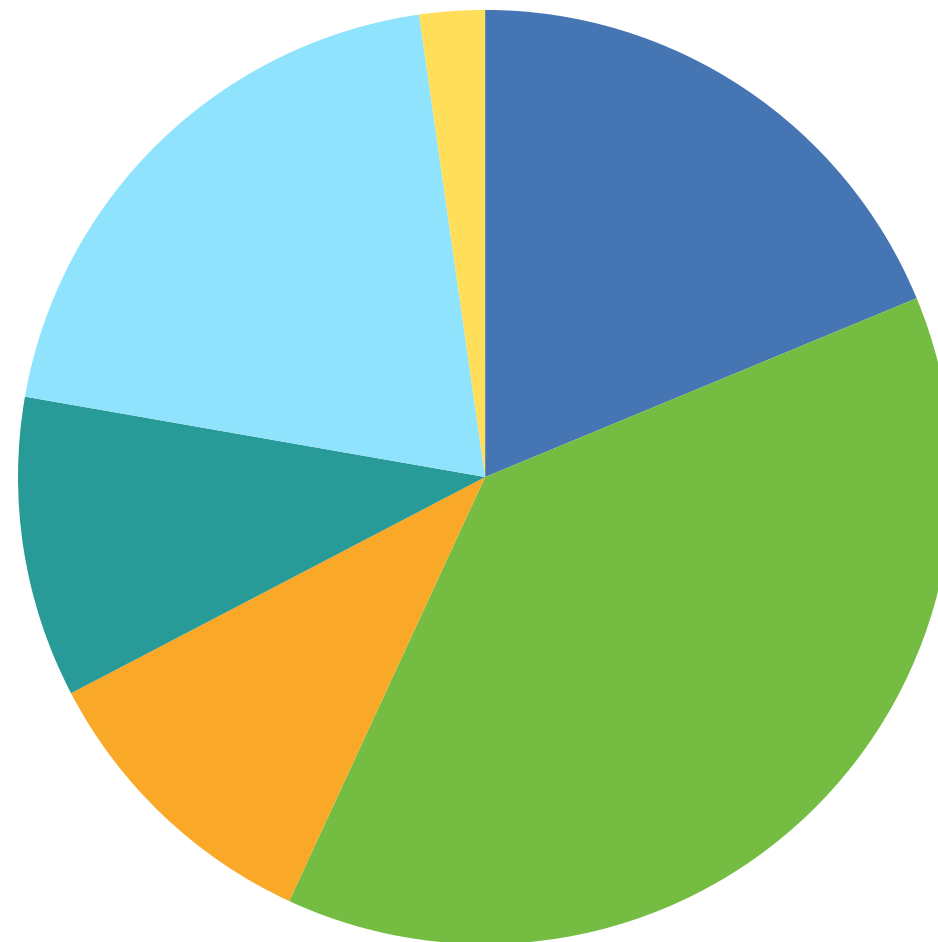
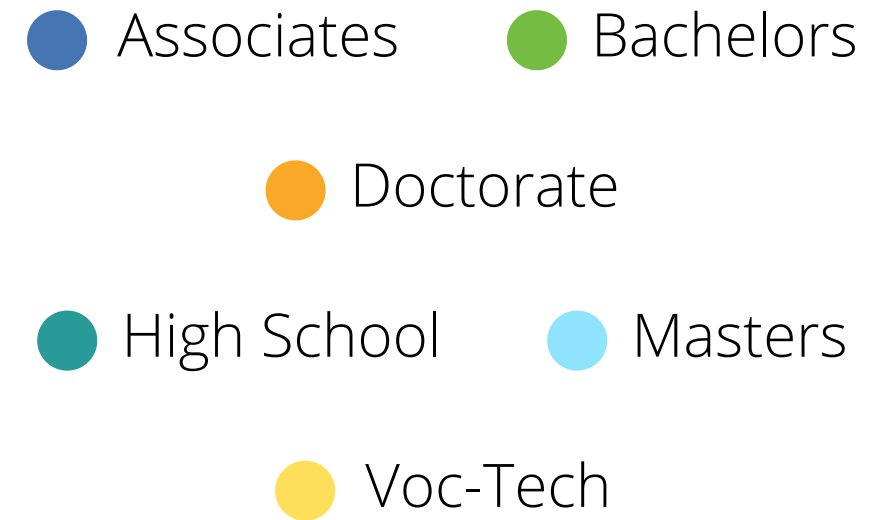
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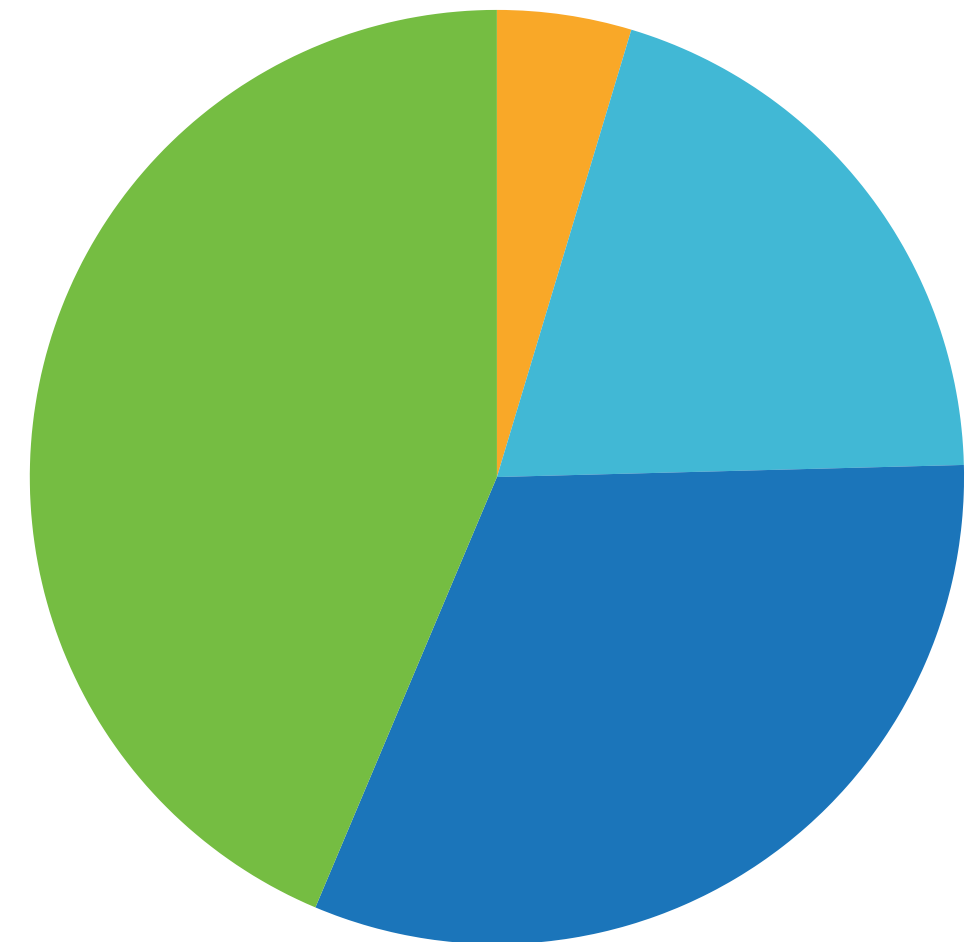
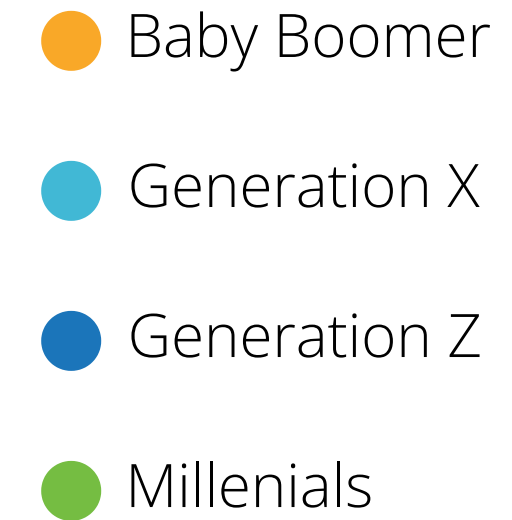
About NAHN

Who are NAHN members?

Highest Degree



Generation

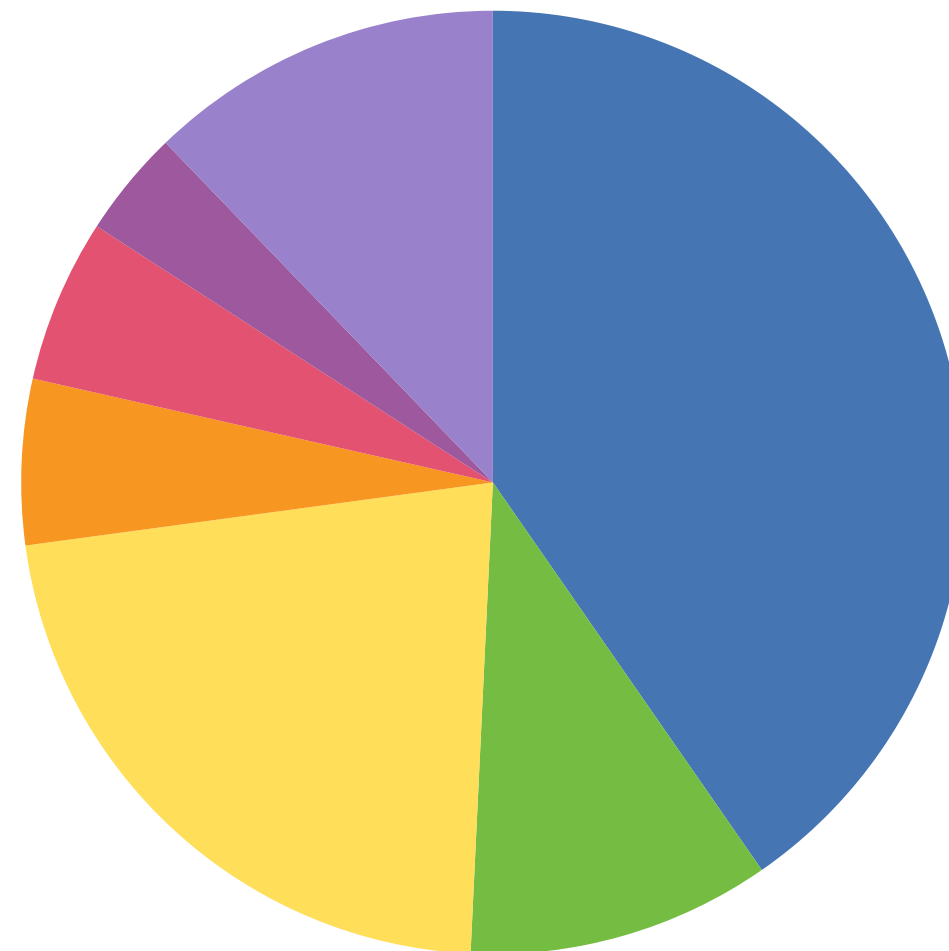


About NAHN

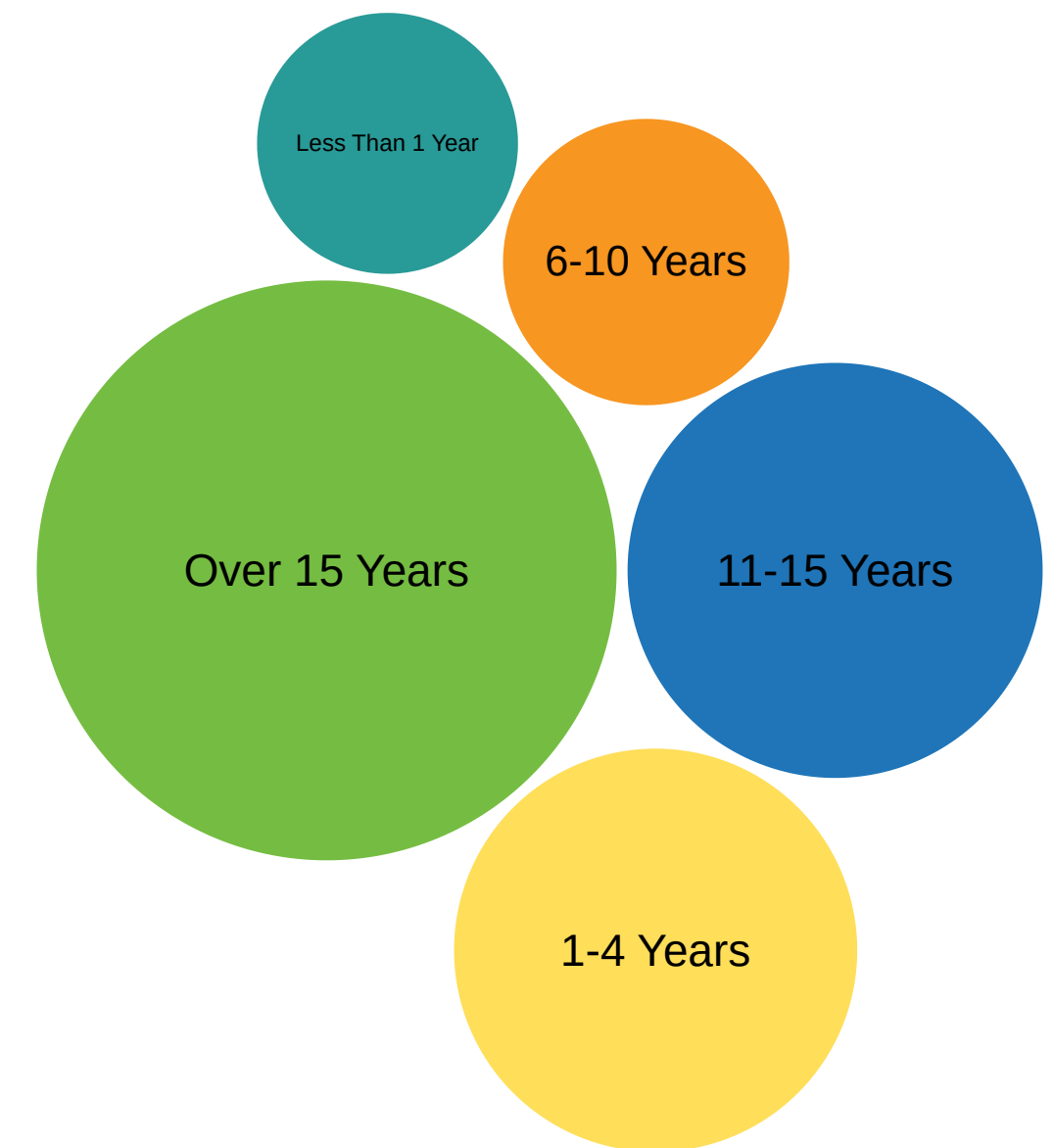
Who are NAHN members?

Workplace

- Acute Care Hospital / Multihospital System
- Ambulatory Care/ Clinic/ HMO
- Academic / Education
- Government / Public Health Agency
- Nursing Home/ Long Term Care / Home Care
- Private Industry / Self Employed
- Other



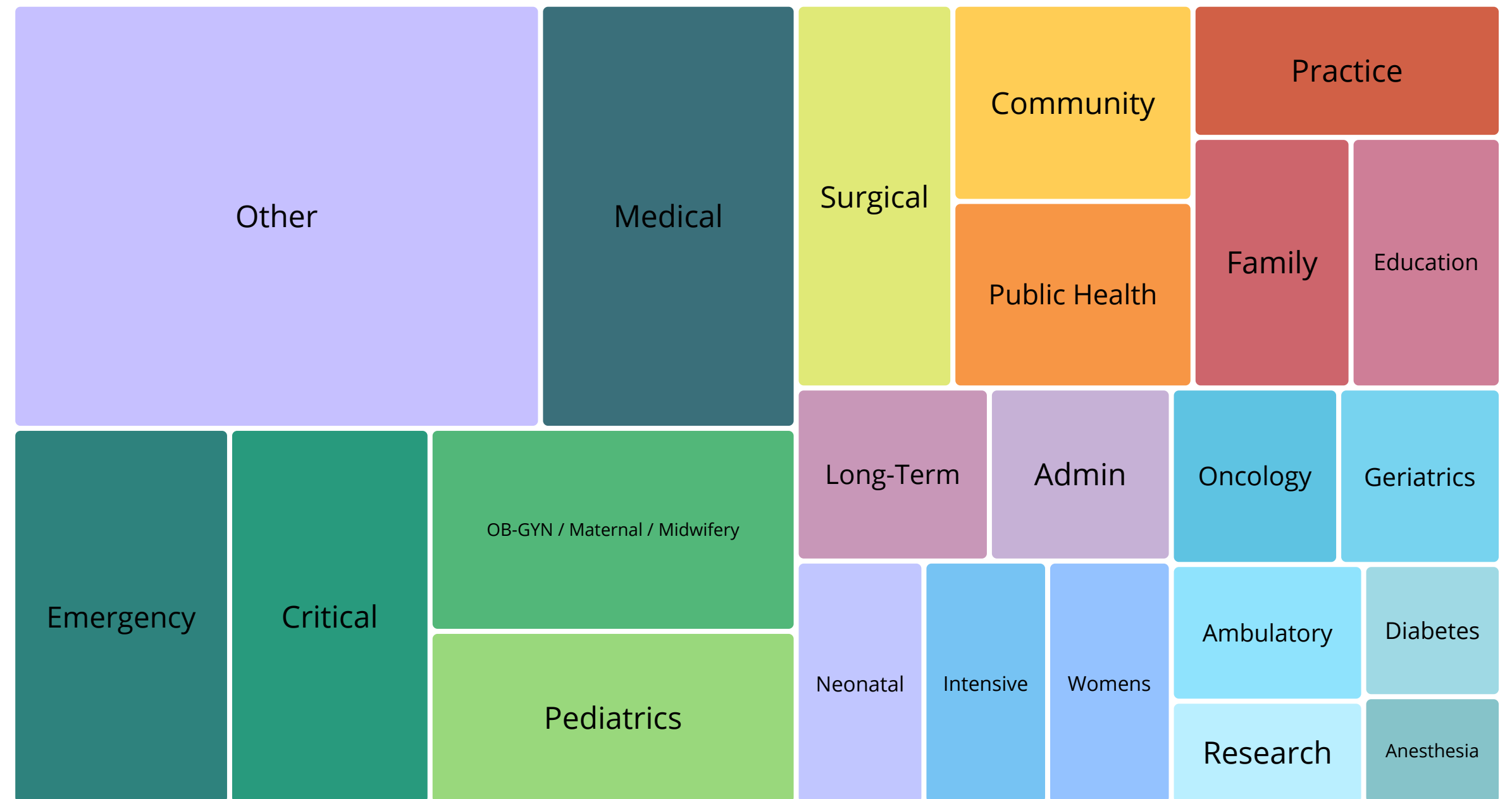
Years of Experience



About NAHN

Who are NAHN members?

Top Specialties





NAHN works to recruit Latinos into the nursing profession.

5.6%

According to 2020 Census data, there are 62.1 million Hispanics living in the United States, representing 18.9% of the total US Population.

However, of the more than 4 million registered nurses in the US, only 5.6% identify as Hispanic or Latino.

(Sources: 2020 National Nursing Workforce Study and Office of Minority Health)



Year-Round Opportunities



Corporate Membership

Corporate Membership is one of the most important ways corporations can support NAHN's mission of improving the quality of health care for Hispanics and supporting the nurses who help provide that care.

CORPORATE MEMBER RECOGNITION BENEFITS

- Announcement in NAHN e-newsletter
- Specially designed Corporate Member logo for use in marketing materials
- Logo recognition on event signage, in e-newsletter, and on NAHN website
- Discount on Career Center ads (\$50) and year-round digital ads (30%)

MEMBERSHIP BENEFITS FOR A COMPANY REPRESENTATIVE

- One non-voting national NAHN individual membership for a representative from the company
- Opportunity to purchase chapter memberships for company representative (\$25 per chapter)
- Company representative receives NAHN e-newsletter, member event invitations, subscription to HHCI Journal, opportunity to register for NAHN Annual Conference at member rate

Investment: \$3,000 per year



Council of Business Advisors

Sponsors who support NAHN at the \$30,000 level and above are invited to the Council of Business Advisors (CoBÁ), NAHN's most prestigious collaboration level.

The CoBÁ is comprised of industry-leading professionals who seek to unite their voices with NAHN members to improve Hispanic health.

Through collaboration with the NAHN Board of Directors, the CoBÁ plays a critical role in:

- Helping identify Hispanic health trends and issues for NAHN to address
- Making recommendations on policy and programs that merit monitoring and action by NAHN
- Facilitating engagement with potential partners

CoBA membership extends through the end of the calendar year.

Investment: \$30,000 total over the course of the calendar year

Career Center

Meet your recruitment goals and attract top talent through the NAHN Career Center.

Reach high-quality candidates through the NAHN Career Center and our alliance with the National Healthcare Career Network. The network links the job boards of 275 leading healthcare associations, including NAHN, and is a preferred resource for healthcare talent. Your positions can be posted just to the NAHN Career Center or to the entire network, helping you reach thousands of potential candidates.

- **Discount for Corporate Members:** NAHN corporate members receive a \$50 discount on each post by using a promotional code. Contact NAHN to request your code or to inquire about becoming a Corporate Member.

Investment: \$330 and above

Digital Ads & Marketing

E-Newsletter Ads

- 1 month: \$600 (4 issues)
- 3 months: \$1,600 (12 issues)
- 6 months: \$3,000 (25 issues)
- 12 months: \$5,750 (50 issues)

Sent weekly to NAHN members and public subscribers with an excellent average open rate of 55%.

Banner ad (top of newsletter): One available, 700px wide x 100px high.

Sponsored content ads: Up to three available, 1200px wide x 675px high.

File types: jpg, png. Artwork due one week prior.

Email Blast

- One exclusive e-blast to all NAHN members: \$3,000

Send a focused message highlighting your organization to all NAHN members.

Content to be developed by sponsor, based on mutually selected schedule.

Website Banner Ads

- 1 month: \$525
- 3 months: \$1,325
- 6 months: \$2,375
- 12 months: \$4,500

Be featured on nahnnet.org, receives over 5k pageviews per month.

Three available, 600 x 100 pixels. File types: jpg, png. Artwork due one week prior to first ad placement.

Webinar & Webinar Series

- One-hour webinar: \$3,000
- Series of two one-hour webinars: \$5,400
- Additional webinars at a greater discount

Engage with NAHN members through an educational webinar.

Content to be developed and presented by sponsor, based on mutually selected topics and schedule. Sponsors will receive email list of attendees who opt-in to share their information.

Expert Panel Roundtable

NAHN offers a limited opportunity for a pharmaceutical partner to collaborate directly with NAHN's trusted network of clinical leaders, subject matter experts, and community voices through a curated Expert Panel Roundtable. This invitation-only engagement is designed to foster meaningful, evidence-informed dialogue focused on improving health outcomes and advancing health equity within Hispanic/Latine communities.

FORMAT

- One (1) exclusive roundtable (60–90 minutes)
- 6–10 carefully selected NAHN experts and stakeholders
- Participation by 1–2 sponsor representatives as non-promotional contributors
- Moderated by NAHN leadership or company representative
- Virtual or in-person format (with potential alignment to NAHN convenings)

Investment: \$40,000 – \$60,000 depending on format and scope

INCLUDED BENEFITS:

- Exclusive Access: Direct engagement with NAHN experts and leadership
- Strategic Insight: Deeper understanding of community and provider perspectives
- Thought Partnership: Opportunity to help shape discussion topics and key questions
- Recognition: Acknowledgment as the exclusive supporting sponsor (as appropriate and approved)
- Post-Event Deliverables: Executive summary capturing key themes and insights

OPTIONAL ENHANCEMENTS

- Development of an unbranded or co-developed educational resource
- Follow-up expert webinar or panel discussion
- Integration into a broader awareness or education initiative
- Opportunities to expand engagement at NAHN events



HISPANIC
HEALTH
POLICY *Summit*

JANUARY 26-27, 2027
WASHINGTON, DC

Sponsorship



¡Sí se puede!

The NAHN Hispanic Health Policy Summit brings Latino healthcare leaders together to champion solutions to health challenges impacting the Hispanic community.



INCLUSIVE PACKAGES

Diamond Level



Benefits

SUMMIT VISIBILITY

- Opportunity to provide a 45-minutes sponsored presentation
- Logo featured on the meeting webpage, promotional emails, signage, mobile site and printed materials
- 3 passes to the Summit
- Pre- and post-event thank you on social media
- Exclusive pre-event eblast to registrants (*content provided by sponsor by January 8 and approved by NAHN*)
- Post-event attendee mailing list (excludes email, phone, fax)
- Tote bag insert (*sponsor provides content by January 8; material approved by NAHN in advance of shipping*)

NON-SUMMIT

- Seat on the NAHN Council of Business Advisors (CoBÁ) through 2027
- Corporate membership in NAHN through 2027
- Ad in NAHN e-newsletter or on the NAHN HHPS webpage for one month in 2027 (*artwork provided by sponsor, subject to availability and NAHN approval*)
- Option to provide one 1-hour webinar before the end of 2027 (*content created by sponsor and approved by NAHN*)

Investment: \$30,000

INCLUSIVE PACKAGES

Silver Level



Benefits

SUMMIT VISIBILITY

- Opportunity to provide a 30-minutes sponsored presentation
- Logo featured on the meeting webpage, promotional emails, signage, mobile site and printed materials
- 2 passes to the Summit
- Pre- and post-event thank you on social media
- Post-event attendee mailing list (excludes email, phone, fax)
- Tote bag insert (sponsor provides content by January 8; material approved by NAHN in advance of shipping)

NON-SUMMIT

- Corporate membership in NAHN through 2027
- Ad in NAHN e-newsletter or on the NAHN HHPS webpage for one month in 2027 (artwork provided by sponsor, subject to availability and NAHN approval)

Investment: \$20,000

INCLUSIVE PACKAGES

Emerald Level

2 Available



Benefits

SUMMIT VISIBILITY

- 5 minutes of stage time to promote your organization or play a promotional video for the full summit audience
- Logo featured on the meeting webpage, promotional emails, signage, mobile site and printed materials
- 2 passes to the Summit
- Pre- and post-event thank you on social media
- Post-event attendee mailing list (*excludes email, phone, fax*)

NON-SUMMIT

- Corporate Membership in NAHN through 2027
- Ad in NAHN e-newsletter or on the NAHN HHPS webpage for one month in 2027 (*artwork provided by sponsor, subject to availability and NAHN approval*)

Investment: \$15,000

Event SPONSORSHIP OPPORTUNITIES



Reception Sponsor \$6,500

Exclusive Opportunity

Lunch Sponsor \$5,000

Exclusive Opportunity

Breakfast or Break Sponsor \$3,000

Flyer Seat Drop \$2,000

Up to 2 Available

- Opportunity to welcome the audience (3-5 minutes)
- Exclusive sponsorship of NAHN reception
- Logo on event signage and NAHN HHPS webpage
- Post-event attendee mailing list (*excludes email, phone, fax*)

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- Post-event attendee mailing list (*excludes email, phone, fax*)

- Logo on event signage and NAHN HHPS webpage
- Post-event attendee mailing list (*excludes email, phone, fax*)

- Printed collateral material provided by sponsor and given to every attendee (*due January 2027, subject to NAHN approval*)

Visibility SPONSORSHIP OPPORTUNITIES



Eblast Sponsor
\$3,000
Exclusive

Digital Slide Ad
\$1,500
Up to 5 available

Webpage Ad
\$750
Up to 3 available

- Exclusive opportunity to provide an ad to be included in our NAHN HHPS “Know Before You Go” and “Daily Activity” eblasts sent to attendees. *(content due January 2027, subject to NAHN approval)*
- Have a slide advertising your organization and initiatives shown to the full summit audience on the stage *(slide due January 2027, subject to NAHN approval)*
- Provide a digital ad, 600px wide by 100px high, with a URL to appear on the NAHN Summit webpage for one month *(due January 2027, subject to NAHN approval)*



Conference Opportunities



Bienvenidos!

The NAHN Annual Conference attracts approximately 400 nurses, physicians, nurse educators, researchers, clinicians, case managers, healthcare innovators, and students.

Our event is the only nursing association meeting dedicated to exploring healthcare issues affecting the Hispanic population and proposing potential solutions.

The NAHN 52nd Annual Conference will be held June 29 - July 1 in Detroit, Michigan.





The NAHN Annual Conference is the perfect platform for your organization to make new contacts, increase brand awareness and promote your initiatives!

Through our exhibitor and sponsor opportunities, you will expand the reach of your products and services among healthcare's most influential practitioners.

INCLUSIVE PACKAGES

Presenting Level

Exclusive Sponsorship

Benefits

ANNUAL CONFERENCE

- 1-Hour Session Presentation* (*prefer CE-eligible*)
- Exclusive recognition as Presenting Sponsor
- Three conference passes (*excludes admission to Gala*)
- Double exhibit booth package in prime location
- Exhibitor scavenger hunt participation
- Full-page ad* in the Program Guide with prime location (*due 5/28*)
- Logo featured in the Annual Conference app, website, promotional emails, signage and printed materials
- Pre- and post-conference thank you on social media
- Exclusive pre-conference eblast to registrants
- Post-conference attendee mailing list (*excludes email, phone, fax*)
- Tote bag insert* (*sponsor provides material by 5/28*)

NON-CONFERENCE

- Seat on the NAHN Council of Business Advisors (CoBÁ) through 12/31/27
- Corporate membership in NAHN through 12/31/27
- Ad* in the NAHN weekly e-newsletter or on the NAHN conference webpage for one month in 2027 (*artwork provided by sponsor, subject to availability*)
- Option to provide Webinar Series of two 1-hour webinars* in 2027

**Subject to NAHN Approval.*

Investment: \$45,000

INCLUSIVE PACKAGES

Platinum Level

Benefits

ANNUAL CONFERENCE

- 45-Minute Session Presentation* (*prefer CE-eligible*)
- Three conference passes (*excludes admission to Gala*)
- Exhibit booth and scavenger hunt participation
- Full-page ad* in the Program Guide with prime location (*due 5/28*)
- Logo featured in the Annual Conference app, website, promotional emails, signage and printed materials
- Pre- and post-conference thank you on social media
- Exclusive pre-conference eblast to registrants
- Post-conference attendee mailing list (*excludes email, phone, fax*)
- Tote bag insert* (*sponsor provides material by 5/28*)

NON-CONFERENCE

- Seat on the NAHN Council of Business Advisors (CoBÁ) through 12/31/27
- Corporate membership in NAHN through 12/31/27
- Ad* in the NAHN weekly e-newsletter or on the NAHN conference webpage for one month in 2027 (*artwork provided by sponsor, subject to availability*)
- Option to provide a 1-hour webinar* in 2027

**Subject to NAHN Approval.*

Investment: \$37,500

INCLUSIVE PACKAGES

Diamond Level

Benefits

ANNUAL CONFERENCE

- 30-Minute Mini Session Presentation at the NAHN Annual Conference
- Three conference passes (*excludes admission to Gala*)
- Full-page ad* in the Program Guide (*due 5/28*)
- Exhibit booth and scavenger hunt participation
- Logo featured in the Annual Conference app, website, promotional emails, signage and printed materials
- Pre-conference thank you on social media
- Post-conference attendee mailing list (*excludes email, phone, fax*)
- Tote bag insert* (*sponsor provides material by 5/28*)

NON-CONFERENCE

- Corporate membership in NAHN through 12/31/27
- Ad* in the NAHN weekly e-newsletter or on the NAHN conference webpage for one month in 2027 (*artwork provided by sponsor, subject to availability*)
- Option to provide one 1-hour webinar* in 2027

**Subject to NAHN Approval*

Investment: \$30,000

INCLUSIVE PACKAGES

Emerald Level

Benefits

ANNUAL CONFERENCE

- Up to 5 minutes of stage time to talk about your organization or show a promotional video to the full conference audience
- Two conference passes (*excludes admission to Gala*)
- Exhibit booth and scavenger hunt participation
- Half-page ad* in the Program Guide (*due from sponsor 5/28*)
- Logo featured in the Annual Conference app, website, promotional emails, signage and printed materials
- Pre-conference thank you on social media
- Post-conference attendee mailing list (*excludes email, phone, fax*)
- Tote bag insert* (*sponsor provides material by 5/28*)

NON-CONFERENCE

- Corporate Membership in NAHN through 12/31/27
- Ad* in the NAHN weekly e-newsletter or NAHN conference webpage for one month in 2027 (*artwork provided by sponsor, subject to availability*)

**Subject to NAHN Approval.*

Investment: \$20,000

INCLUSIVE
PACKAGES

Spotlight Sponsor

Benefits

ANNUAL CONFERENCE

- 3 minutes of stage time to discuss your organization or show a promotional video to the full conference audience
- One conference pass (*excludes Gala ticket*)
- Logo featured in the Annual Conference app, website, promotional emails, signage and printed materials
- Post-conference attendee mailing list (*excludes email, phone, fax*)

NON-CONFERENCE

- Corporate Membership in NAHN through 12/31/27

**Subject to NAHN approval*

Investment: \$8,000

INCLUSIVE PACKAGES

Latino Leadership Institute Sponsorships

LLI Premier Sponsorship - \$12,500

- Full Session Presentation - 45 minutes
- One conference pass (*excludes Gala ticket*)
- Logo featured in the app, website, promotional emails, signage & printed materials
- Post-conference attendee mailing list (*excludes email, phone, fax*)

NON-CONFERENCE

- Corporate Membership in NAHN through 12/31/27

LLI Session Sponsorship - \$10,000

- Mini Session Presentation - 30 minutes
- One conference pass (*excludes Gala ticket*)
- Logo featured in the app, website, promotional emails, signage & printed materials
- Post-conference attendee mailing list (*excludes email, phone, fax*)

NON-CONFERENCE

- Corporate Membership in NAHN through 12/31/27

**Subject to NAHN approval*

Note: The Latino Leadership Institute is a special professional development workshop held the first day of the conference for approximately 75 NAHN chapter leaders and future leaders.

Exhibits



10' x 20' Exhibit Booth \$6,000

- 10' x 20' exhibit booth
- Four Exhibit Hall passes for booth staff
- Option to purchase discounted conference registrations
- Two 6' tables, four chairs, booth sign and basic tablecloth
- Listing in the conference app and conference website (*reserve by 5/28 for inclusion*)
- Post-conference attendee mailing list (*excludes email, phone and fax*)

NOTE: Exhibitor opportunities are designed for organizations offering products, equipment and services which will benefit or promote the development of the nursing profession. NAHN reserves the right to determine eligibility of any Exhibitor at any time.



10' x 8' Exhibit Booth \$4,000

- 10' x 8' exhibit booth
- Two Exhibit Hall passes for booth staff
- Option to purchase discounted conference registrations
- One 6' table, two chairs, booth sign and basic tablecloth
- Listing in the conference app and conference website (*reserve by 5/28 for inclusion*)
- Post-conference attendee mailing list (*excludes email, phone and fax*)

DISCOUNTS:

- NAHN Education/Corporate Partners receive \$500 off 10' x 8' booth
- Non-profit Medical Associations receive \$500 off 10' x 8' booth
- University Non-Profit receive \$200 off 10' x 8' booth

Gala Event Sponsor
\$20,000
Exclusive



Gala Event

SPONSORSHIP OPPORTUNITIES

- Introduction speaking opportunity at the Gala (*3-5 minutes*)
- Reserved table at the Gala in a prime location (*includes 10 Gala tickets*)
- Two NAHN Annual Conference passes
- Ad in digital gala slides (*artwork provided by sponsor by 5/28, subject to NAHN approval*)
- Company logo prominently displayed at the Gala
- Gift of your choosing at each place setting (*materials produced at sponsor's cost*)
- Logo featured in the conference app, website, emails, signage and printed materials
- Pre-conference social media recognition
- One non-exclusive e-mail distribution
- Post-conference attendee mailing list (*excludes email, phone, fax*)

This opportunity is exclusive to one sponsor.

The Gala is one of the most highly anticipated social events at the Annual Conference. It's an opportunity for attendees to unwind, make connections, dance and celebrate Hispanic culture.

Gala Event

SPONSORSHIP OPPORTUNITIES

Photo Booth Sponsor
\$7,500

Gala Table Sponsor
\$4,000 (half table)
\$7,500 (full table)
Up to 5 Available

- Logo on physical and digital photos given to participants for sharing
- Logo featured on NAHN conference webpage
- Post-conference attendee mailing list (*excludes email, phone, fax*)

- Half table (5 *Gala tickets*); Full table (10 *Gala tickets*)
- Two conference passes
- Ad in digital gala slides (*artwork provided by sponsor by 5/28, subject to NAHN approval*)
- Company logo prominently displayed at the Gala
- Logo featured on NAHN conference webpage
- Post-conference attendee mailing list (*excludes email, phone, fax*)



The Gala is one of the most highly anticipated social events at the Annual Conference. It's an opportunity for attendees to unwind, make connections, dance and celebrate Hispanic culture.

Event SPONSORSHIP OPPORTUNITIES

Lunch Sponsor
\$7,500
2 available

**Breakfast
Sponsor**
\$5,000
2 Available

Break Sponsor
\$3,000
3 Available

- Opportunity to welcome the audience (3-5 minutes)
- One conference pass (*excludes Gala ticket*)
- Logo on event signage and NAHN conference webpage
- Post-conference attendee mailing list (*excludes email, phone, fax*)

- One conference pass (*excludes Gala ticket*)
- Logo on event signage and NAHN conference webpage
- Post-conference attendee mailing list (*excludes email, phone, fax*)

- One conference pass (*excludes Gala ticket*)
- Logo on event signage and NAHN conference webpage
- Post-conference attendee mailing list (*excludes email, phone, fax*)



Event SPONSORSHIP OPPORTUNITIES

Wellness Event Sponsor
\$3,000
Exclusive

**Professional
Headshot Sponsor**
\$4,000
Exclusive

**Affiliate Reception
or Event**
\$500

- NAHN will host a wellness activity (yoga, Zumba or running meet-up)
 - Logo on event signage
 - Logo featured on NAHN conference webpage
-
- One conference pass (*excludes Gala ticket*)
 - Logo on event signage and NAHN conference webpage
 - Post-conference attendee mailing list (*excludes email, phone, fax*)
-
- Host an affiliate event or reception at the conference host hotel
 - Limited time slots are available
 - Room reservations must be completed through the National Association of Hispanic Nurses
 - Association staff will place you in contact with the hotel to set up food & beverage for your event
 - Contact us today at sales@thehispanicnurses.org to set-up your event



Student

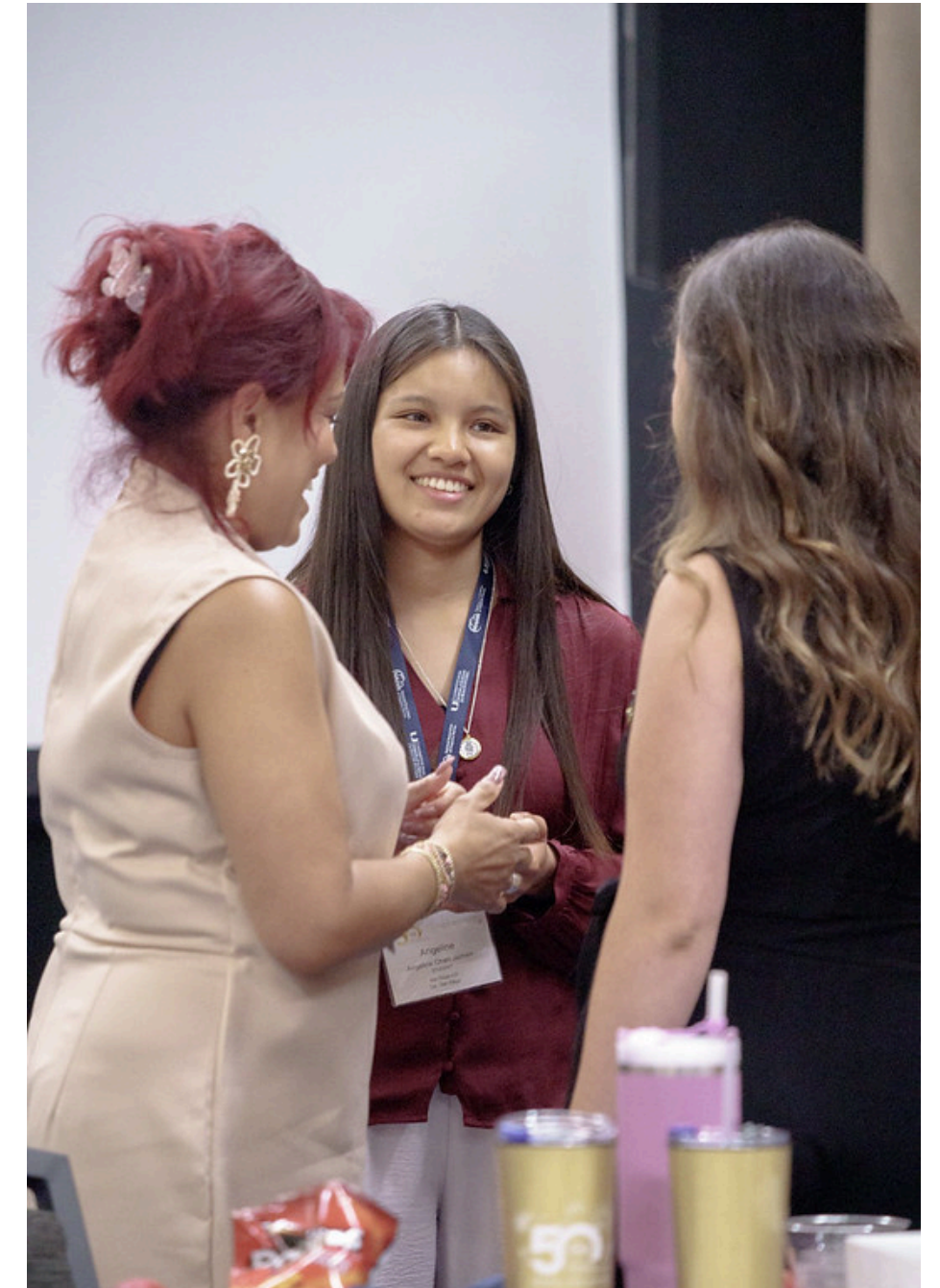
SPONSORSHIP OPPORTUNITIES

**Student Bootcamp
Lunch Session Sponsor**
\$6,500

Student Travel Sponsor
\$2,000
4 Available

Student Bootcamp Coffee
\$1,500
(Exclusive)

- Opportunity to offer a 30-minute session during lunch at the NAHN Student Bootcamp, held the day prior to the conference for approximately 50 student members.
 - One conference pass (excludes Gala ticket)
 - Logo on event signage and NAHN conference webpage
 - Post-conference attendee mailing list (excludes email, phone, fax)
-
- Help NAHN students attend the conference! Funds will support their registration and/or travel expenses.
 - One conference pass (*excludes Gala ticket*)
 - Logo on event signage and NAHN conference webpage
 - Post-conference attendee mailing list (*excludes email, phone, fax*)
-
- Sponsor coffee at the NAHN Student Bootcamp, held the day prior to the conference for approximately 50 student members.
 - One conference pass (excludes Gala ticket)
 - Logo on event signage and NAHN conference webpage
 - Post-conference attendee mailing list (excludes email, phone, fax)



Tote Bag SPONSORSHIP OPPORTUNITIES

Tote Bag Sponsor
\$4,000
3 available

Tote Giveaway Item Sponsor
\$2,500
10 available

Tote Bag Insert Sponsor
\$1,500
10 available

- Logo on tote bag distributed to participants
- Logo featured on NAHN conference webpage
- Post-conference attendee mailing list *(excludes email, phone, fax)*

- Logo item provided by sponsor included in tote bags *(must be provided by June 4, subject to NAHN approval)*
- Logo featured on NAHN conference webpage
- Post-conference attendee mailing list *(excludes email, phone, fax)*

- Printed collateral material provided by sponsor and included in tote bags *(due to NAHN office by June 4)*



Visibility

Water Bottle Sponsor
\$6,000
Exclusive

Lanyard Sponsor
\$6,000

Hotel Key Card Sponsor
\$5,500
Exclusive

General Session Seat Drop
\$2,500
3 Available

SPONSORSHIPS

- Logo on water bottle given to every participant
- Logo featured on NAHN conference webpage
- Post-conference attendee mailing list (*excludes email, phone, fax*)
- Logo on lanyard for name badges distributed to all participants
- Logo featured on NAHN conference webpage
- Post-conference attendee mailing list (*excludes email, phone, fax*)
- Logo on hotel key cards given to conference participants staying in host hotel (*Note: sponsor will work with hotel and is responsible for the cost of key card production*)
- Logo featured on NAHN webpage
- Place your company literature in the general session
- Sponsor is responsible for the production and delivery of literature
- Proof must be provided by May 28 and approved by NAHN before being sent to print



Digital ADVERTISING & SPONSORSHIP

Mobile App Sponsor

\$4,500

Exclusive

Mobile App Ad

\$1,500

3 available

Daily Eblast Sponsor

\$4,500

Exclusive

Sponsored Tweets

\$1,500

3 available

- Sponsor full-page digital splash ad prominently featured on conference app used by participants
- Artwork provided by sponsor by May 28 (*NAHN to provide dimensions and file specifications*)
- Logo featured on NAHN webpage
- Digital rotating horizontal banner ad visible through the conference app
- Artwork provided by sponsor by May 28 (*NAHN to provide dimensions and file specifications*)
- Exclusive banner ad appearing on the top of daily eblasts sent to all conference participants
- Exclusive banner ad on "Know Before You Go" eblast
- Logo featured on NAHN conference webpage
- Artwork provided by sponsor by May 28 (*NAHN to provide dimensions and file specifications*)
- Receive 4 tweets on NAHN's Twitter feed during week of the NAHN Annual Conference
- Content provided by sponsor by May 28

NOTE: Digital Artwork Due May 28

All designs and content subject to NAHN approval



Print Ads

CONFERENCE PROGRAM BOOK ARTWORK DUE JUNE 10

**Program Guide
Back Cover Ad
\$4,000**

**Program Guide
Full-Page Ad
\$2,000**

**Program Guide
Half-Page Ad
\$1,250**

**Program Guide
Quarter-Page Ad
\$750**

- Full-page print ad in the Program Guide given to participants
- Full color and placement on the back cover
- 8.5" wide by 11" high, high resolution pdf at 300 dpi, no bleed
- Advertiser to supply final approved ad by May 28

- Full-page print ad in the Program Guide given to participants
- Full color and placement at NAHN's discretion
- 8.5" wide by 11" high, high resolution pdf at 300 dpi, no bleed
- Advertiser to supply final approved ad by May 28

- Half-page print ad in the Program Guide given to participants
- Full color and placement at NAHN's discretion
- 8.5" wide by 5.5" high, high resolution PDF at 300 dpi, no bleed
- Advertiser to supply final approved ad by May 28

- Quarter-page print ad in the Program Guide given to participants
- Full color and placement at NAHN's discretion
- 4.25" wide by 5.5" high, high resolution PDF at 300 dpi, no bleed
- Advertiser to supply final approved ad by May 28

NOTE: Artwork Due May 28

All designs subject to NAHN approval





All-Inclusive Sponsorship



INCLUSIVE PACKAGES

Platinum Level

2 Sponsorships Available

Investment: \$75,000

Benefits

HISPANIC HEALTH & POLICY SUMMIT - JANUARY 2027 in DC

- 30-minute presentation
- 2 summit passes
- Logo on event app, website, promotional emails, signage & printed materials
- Pre- and post-event thank you on social media
- Exclusive pre-event eblast* to registrants
- Post-summit attendee mailing list (*excludes email, phone, fax*)
- Seat drop flyer* (*sponsor provides content by 1/15*)

ANNUAL CONFERENCE - June 2027 in DETROIT

- 30-minute presentation to full conference audience
- 3 conference passes (*excludes gala*)
- 10' x 20' exhibit booth package
- Exhibitor scavenger hunt participation
- Full-page ad* in the Program Guide with prime location (*due 5/28*)
- Logo on event app, website, promotional emails, signage & printed materials
- Pre- and post-conference thank you on social media
- Post-conference attendee mailing list (*excludes email, phone, fax*)

YEAR-ROUND

- Seat on the NAHN Council of Business Advisors (CoBÁ) through 12/31/27
- Corporate membership in NAHN through 12/31/27
- Ad* in the NAHN website or weekly e-newsletter for 2 months in 2027 (*artwork provided by sponsor, subject to availability*)
- Option to provide 1-hour webinar* in 2027

**Subject to NAHN Approval.*

INCLUSIVE PACKAGES

Sapphire Level

2 Sponsorships Available

Investment: \$50,000

Benefits

HISPANIC HEALTH & POLICY SUMMIT - JANUARY 2027 in DC

- Plenary Session Welcome* – Up to 3 minutes of stage time
- 2 summit passes
- Logo on event app, website, promotional emails, signage & printed materials
- Pre- and post-event thank you on social media
- Post-summit attendee mailing list (*excludes email, phone, fax*)
- Seat drop flyer* (*sponsor provides content by 1/15*)

ANNUAL CONFERENCE - June 2027 in DETROIT

- Plenary Session Welcome* – Up to 3 minutes of stage time
- 2 conference passes (excludes gala)
- 10' x 10' exhibit booth package in prime location
- Exhibitor scavenger hunt participation
- Half-page ad* in the Program Guide with prime location (*due 5/28*)
- Logo on event app, website, promotional emails, signage & printed materials
- Pre- and post-conference thank you on social media
- Post-conference attendee mailing list (*excludes email, phone, fax*)

YEAR-ROUND

- Seat on the NAHN Council of Business Advisors (CoBÁ) through 12/31/27
- Corporate membership in NAHN through 12/31/27
- Ad* in the NAHN website or weekly e-newsletter for 1 month in 2027 (*artwork provided by sponsor, subject to availability*)

**Subject to NAHN Approval.*



What's Next?

- ✓ Contact sales@thehispanicnurses.org to reserve your sponsorship.
- ✓ Review the sponsor, exhibitor, and advertiser agreements on the [NAHN website](#).
- ✓ Confirm your selection by paying at the time of reservation with a credit card, or submit payment for your invoice by check within 45 days (or before your ad, exhibit, or sponsor event takes place, whichever is first). Please note that your participation is not finalized until payment is received.
- ✓ Provide required materials or information by the deadline provided (logo, ad artwork, company representative information, exhibit details, etc.)

Questions?

- ✓ Contact us at sales@thehispanicnurses.org. We would love to chat with you!



**Thank You for
Supporting Hispanic
Nurses and
Communities**

