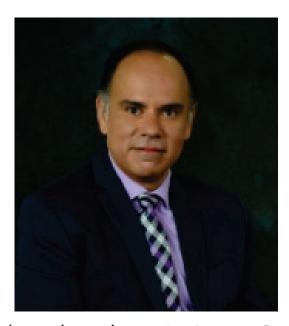
Legacy of Empowerment: 50 Years Strong



Jose Alejandro, PhD, RN, NEA-BC, MBA, FACHE, FAAN
Past President (2012-2014)

Key Inititatives/Achievements

- Opportunity to elevate NAHN using a business model
- First President to include the immediate Past President and President Elect
- to create a five year strategic plan to have financial sustainability while completing our fiduciary responsibilities as board members.
- It was under my leadership that the seed for COBA (Council of Business Advisors) was planted...made up of industry leaders outside of nursing, of which the originals were Pfizer, CVS & United Healthcare. This was more than just being a corporate member, this was about giving us advice on how to be influential on the national level.

Final thoughts

"My call to action is that we need to have a seat at the table and run for offices beyond our associaiton, we also need to run for other positions on civic organizations and political offices across the country- on school boards, at the county, state or federal level. It's time for more Latino nurses to have a seat at the bigger table where decisions are made that affect our Hispanic communities. While our founders were our originals, we look forward to seeing what new leaders will accomplish in years to come."



